



MARKETING OPPORTUNITIES MENU

TIA 29th Annual Convention

June 1-2, 2018

JW Marriott Desert Springs, CA

“TIA is your best resource for reaching the fastest growing segment of the baking industry”

In addition to exhibiting at the Trade Show portion of the TIA Convention, we offer you a wide variety of options that maximize your company’s visibility in our industry. The sponsorship packages below are tailored to any budget, can be combined, or we can work with you to custom-design new ones.

Contact Terri Owens 1-800-944-6099 ext. 2 or E-mail terri@tortilla-info.com

TIA Entertainment Banquet Sold - Minsa 5-minute timeslot for company spokesperson to speak at gala opening. One-page flyer inserted in each tote bag + event signage (10) Banquet tickets + (10) Opening Reception tickets	\$18,000 SOLD
Opening Reception Poolside Event - BluePrint Automation and Heat and Control 5-minute timeslot for company spokesperson to speak at reception – Full page ad in convention program	\$3,500 Co-Sponsor SOLD
Exhibit Hall Luncheon – Sold -The Andersons and G&I Industries Full page advertisement in program guide and bag insert	\$2,500 one per day 2 SOLD
NEW Wine and Beer Cart – Sold to Solvaira – One available Carts to be placed strategically close to sponsor to retain attendees	\$3,000 – 1 available
Pre-Banquet Reception Sold - Rovey Seed Full page advertisement in convention program and bag insert	\$2,500 Co-Sponsor 1 SOLD
Conference T-Shirts Sold – Solvaira Specialties	\$5,000 SOLD
Conference Tote Bags Sold – Solvaira Specialties	\$4,000 SOLD
Soda & Coffee Break Sold – Solvaira Specialties	\$1,500 (2 available)
Special Sponsored Session - Sold – Minsa and Solvaira Specialties 30 minute educational session as first speaker of the day.	\$2,750 Each - 2 SOLD
Registration Lanyards Sold - Kemin	\$3,500 SOLD
Tote Bag Inserts	\$175 each
PROGRAM BOOKS: Outside Back Cover Sold - MINSA	\$2,750 SOLD
Inside Front Cover Sold – Solvaira Specialties	\$2,250 SOLD
Inside Back Cover Sold – Azteca Milling	\$2,000 SOLD
Full Page	\$ 925
Half Page	\$ 725
GOLF: Eagle Sponsor Beverage cart sponsor Opportunity to sponsor golf t-shirt with both TIA and your logo, tote bag and supply organization flyer to all golfers (in golf bag) One full page advertisement in convention program Two foursomes; Recognition on tee box and on signage throughout conference, (4) Banquet tickets	\$7,500
Birdie Level One full page advertisement in convention program; One foursome Recognition on tee box and on signage throughout conference and (2) Banquet tickets	\$2,650
Tee Level Opportunity to supply own organization golf tees One half page advertisement in convention program One twosome; Recognition on tee box and on signage throughout conference and (1) Banquet ticket	\$1,650
Green Level One half page advertisement in convention program, Opportunity to supply organization flyer to all golfers (in golf bag) Recognition on tee box and on signage throughout conference	\$ 750

TIA 2018 ANNUAL CONVENTION & EXPO SPONSORSHIP CONTRACT

For more information contact:

Terri Owens at 1-800-944-6099 ext. 2 or email: terri@tortilla-info.com

Tortilla Industry Association 1400 14th Street N; 12th Fl. Arlington, VA 22209



Please review and complete each section below. Please print clearly. Reminder- sponsorships on a first-come, first-serve basis. Only your payment reserves your priority

I. CONTACT INFORMATION (This will be the main contact for all sponsorship/convention related items).

Organization: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____ Country _____

Phone: _____ Ext: _____

Fax: _____ Email: _____

Web site: _____

II. **SELECTIONS:** Please list which sponsorships your organization would like to sponsor:

1. _____

2. _____

III. PAYMENT INFORMATION: Please submit payment with the contract in order for the sponsorship to be valid. If you are paying by check, please mail to: Tortilla Industry Association, 1400 14th Street North, 12th Floor Arlington VA 22209 USA.

Amount \$: _____

Payment Method:

Credit Card: _____ VISA _____ MasterCard _____ American Express Check (attached) _____

Credit Card #: _____ Exp. Date: _____

Cardholder Signature: _____

Name as it appears on card: _____

By signing on the line below, I agree to fulfill the obligations of this agreement with the Tortilla Industry Association Convention & Exposition.

→ Signature: _____