

**TIA 25th Annual Convention & Expo**  
**May 30-31, 2014, Caesar's Palace, Las Vegas**



**SPONSORSHIP OPPORTUNITIES**

**Packages below include:**

- Recognition with prominent signage during the event
- Listing in the onsite convention program
- Listing on the convention web page with your logo

*(Does not apply to bag inserts or golf holes/tees)*

**SPONSORSHIP PACKAGES**

**TIA Entertainment Banquet \$18,000**

**Sponsored by Minsa**

5-min. for organization leader to speak at gala opening  
One-page flyer inserted in each tote bag  
(10) Banquet tickets  
(10) Welcome Reception tickets

**Opening Cocktail Reception \$8,000**

5-minutes for organization leader to speak at reception  
(6) Banquet tickets  
(6) Welcome Reception tickets

**Luncheons \$6,000 each (2 available)**

(3) Banquet tickets

**Pre-Banquet Reception \$5,000**

(2) Banquet tickets

**T-Shirts \$5,000**

**Sponsored by Allied Blending & Ingredients**

**Conference Tote Bags \$4,000**

**Sponsored by Minsa**

**Coffee Break \$4,000 each**

**Special Sponsored Session \$2,500 each**  
2 available. Sponsor and speak at one ½ hour session before main session begins.

**Registration Lanyards \$3,500**

**Sponsored by Kemin Industries**

**Tote Bag Insert \$600 each**

**GOLF LEVELS OF SPONSORSHIP**

**Eagle Sponsor \$5,000**

Beverage cart sponsor  
One drink ticket provided to each player  
Opportunity to supply own organization shirt  
One full page advertisement in convention program  
One foursome  
Choice of one tee **and** one green  
(2) Banquet tickets  
Recognition at opening reception

**Birdie Level \$3,500**

Opportunity to supply own organization golf (tote) bag  
One half page advertisement in convention program  
One foursome  
Choice of one tee **and** one green  
Recognition at opening reception

**Tee Level \$2,500**

Opportunity to supply own organization golf tees  
One half page advertisement in convention program  
One twosome  
Choice of one tee **and** one green  
Recognition at opening reception

**Green Level \$1,500**

One half page advertisement in convention program  
Choice of one tee **and** one green  
Opportunity to supply organization flyer to all golfers (in golf bag)  
Recognition at opening reception

**Golf Hole or Tee Sponsor \$300 each**

**CONVENTION PROGRAM BOOK ADVERTISING**

<b>Outside Back Cover</b>	<b>\$2,500</b>
<b>Inside Front Cover</b>	<b>\$2,000</b>
<b>Inside Back Cover</b>	<b>\$1,000</b>
<b>Full Page</b>	<b>\$ 850</b>
<b>Half Page</b>	<b>\$ 650</b>



# TIA 2014 ANNUAL CONVENTION & EXPO SPONSORSHIP CONTRACT

If you need more information or would like to discuss sponsorship opportunities, please contact [Info@Tortilla-Info.com](mailto:Info@Tortilla-Info.com) or call Jayme Washam, CMP at 703-635-7997 ext 803.

[www.Tortilla-Info.com](http://www.Tortilla-Info.com)

Please review and complete each section below. Please print clearly. Reminder- sponsorships are available on a first-come, first-serve basis.

**I. CONTACT INFORMATION** (This will be the main contact for all sponsorship/convention related items).

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web site: \_\_\_\_\_

**II. SPONSORSHIP LEVEL** (Please indicate which sponsorship packages/items your organization would like to sponsor).

\_\_\_\_\_

**III. PAYMENT INFORMATION** Please submit payment with the contract in order for the sponsorship to be valid. If you are paying by check, please mail to: Tortilla Industry Association, 1600 Wilson Blvd, Suite 650, Arlington, VA 22209 USA.

Amount \$: \_\_\_\_\_

**Payment Method:**

Credit Card:  VISA  MasterCard  American Express Check: # \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

*By signing on the line below, I agree to fulfill the obligations of this agreement with the Tortilla Industry Association Convention & Exposition.*

➡ Signature: \_\_\_\_\_