

TIA Tech 2013 - Co-located with IBIE
"Improving Quality and Increasing Yields"



DAY ONE - Saturday October 5th 2013

	SESSION (all sessions in room N-250 except Lunch in N-246)	SPEAKER / MODERATOR / PARTICIPANT
8:30 - 9:00 AM	1 Introduction & Overview of this Year's Theme	Richard Irving, TYSON Foods (TIA 2013 Tech Committee Chairman)
9:00 - 9:50	2 Key Note Speaker: McDonald's on Future Healthy Wraps	Richard Junge, McDonald's Corporate R & D
9:50-10:00	BREAK	
10:00 - 10:30	3 State of the Tortilla and Wrap Industry 2012-2013	Jim Kabbani, CEO, Tortilla Industry Association
10:30-10:40	BREAK	
10:40 -11:30	4 Major Ingredients Strategy for 2014: Wheat, Corn, and Oils Price Projections, Proven Hedging Practices	Chris Morley, Global Risk Management Inc.
11:30 - 12:50	6 Working Luncheon: "Ask The Experts" Panel (move to room N-246 for this lunch session only)	Moderated by Mark Rice of Clabber Girl - Featuring Panel from 3 of The Nation's Leading Tortilla Manufacturers
1:00 - 1:50	7 Best Corn Hybrids for Improved Yield	Morrie Bryant - Pioneer Seed
2:00 - 2:50	8 Understanding the Wheat and Milling Process	Nick Weigel - ADM Milling
3:00-3:50	Minor Ingredients Quality and Yield strategies for 2014: Shortening/Oils, Gums, and key Micros	Lynn Moorehart of Cargill, Steve Bright of AB Mauri & Dr Kraut of Mesa Foods
4:00-4:50 PM	9-A "IN Search of Better TIA TECH - 1st Set of Winners" 1) Monitoring hydration & gluten development in flour tortilla dough 2) Reducing Stickyness in Tortillas Packaged at Elevated Temperatures	Moderated by Dr. Charlie Kraut of Mesa Foods 1) Presented by Kirk O'Donnell of AIB 2) Presented by Pat Jobe of Clabber Girl
5:00-7:00	Table Top Reception - Room N-246	

DAY TWO - Sunday October 6th 2013

	SESSION (all sessions in room N-250)	SPEAKER / MODERATOR / PARTICIPANT
9:00 - 9:50 AM	1 "IN search of a better TIA TECH" Winners: 1) Optisol 5000 Functional Flaxseed for Wheat Flour Tortillas 2) Increasing Health Benefits and Reducing Costs through Scale Weight	Moderated by Dr Charlie Kraut of Mesa Foods 1) Presented by Diane Hoffpauer of Glanbia Nutritionals 2) Presented by Steve Bright of AB Mauri
10:00 - 10:30	2 Personnel Training Techniques for Improving Yields and Decreasing Waste	Tim Sieloff, AIB International
10:45 - 11:45	3 Equipment and Maintenance Modifications to Improve Yield and Decrease Waste	Moderated by Richard Irvin of Tyson Foods - Participants: Glenn Shelton of Lawrence Equipment; Michael Herrera of Casa Herrera; Kirk Metz of Heat and Control and Kyle Armstrong of JC Ford
11:45 - 12:00	Closing Remarks & Jim's Thanks : IBIE Trade Show Opens	