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|  | In Memory of  **Rudy Guerra Sr.**  February 24, 1933 - October 14, 2015  Obituary  Rudy Guerra, 82, of Dallas passed away on Wednesday, October 14, 2015. He will always be remembered as a loving, husband, father, grandfather and friend.  He was born in Dallas on February 24, 1933 to Jose and Avelina. He was a graduate of Crozier Tech in 1952, and served in the US Air Force from 1952 to 1956. Rudy's career began as a printer but later he found his passion as a business owner.  Throughout Rudy's life he held many community leadership positions. He was active at his children's schools and the Knights of Columbus. He was very generous and quietly helped many people.  Rudy had an entrepreneurial spirit and he sought how to express it. Rudy and Carmen purchased his father's tortilla business, Texas Tortillas in 1964 and personalized the company by renaming it Rudy's Tortillas. The couple now focused on growing the business to provide for their family. He loved his employees and always considered them his extended family.  Over the years Rudy made many lasting relationships with Mexican restaurant owners throughout the Dallas area. He had established himself as a hard-working and dedicated independent business man who always found a solution. Rudy never said no or can't. He always found a way to solve business issues.  Rudy had 3 passions in life- his family, his business, and education. Through his example, many people have come to appreciate the value of hard work and dedication. As Rudy grew his business, 4 of his 6 children entered the business to carry on his legacy and his other two children became educators. He never retired and this year celebrated his 51st year at Rudy's Tortillas.  In 1989 Rudy and Carmen founded the Rudy's Tortillas Foundation established to raise scholarships for college-bound Hispanic students. They are firm believers in higher education. This year he oversaw his foundation's 26th annual golf tournament and was very grateful to all who have participated over the years in support of his scholarship fundraising.  Rudy was a very happy man who loved the Dallas Cowboys, Western movies, Tejano music, family gatherings, and celebrating business milestones. Rudy and Carmen loved spending time with their grandchildren, travelling and taking quick successful trips to the casino. Through his humor and hospitality, Rudy made all feel welcomed. He was the consummate host. Rudy was loved by many and he will be sorely missed.  Survivors include his wife of 59 years Carmen Guerra; sons Rudy Jr and his wife Ana, Louis and his wife Lisa, and Joe and his wife Pauline; daughters Kathy Purser and her husband Forrest, Monica Masters and her husband Edward, and Linda Dyer, and grandchildren Elliott, Rudy III, Lizett, Alejandra, Abigail, Julia, Grace, Lilly, Rosie, Nina, Rachel, Alec, Valerie, Michael, Jonathan, and Laura. He was preceded in death by his sister Dora Perez and his brother Roy Guerra.  A Catholic Mass will be held at 10:00 am on Tuesday, October 20, 2015 at St. Monica Catholic Church, 9933 Midway Road, Dallas, TX 75220. The family will receive friends starting at 6:00 pm and the Rosary will be at 7:00 pm on Monday, October 19, 2015 at Sparkman/Hillcrest 7405 W. Northwest Hwy., Dallas, TX 75225. In lieu of flowers Memorials may be made to the Rudy's Tortillas Foundation, 2115 E. Belt Line Rd, Carrollton, Texas 75006. Online condolences can be made at www.Sparkman-Hillcrest .com. |