



Tortilla Industry Association

e
l
c
o
m
e



Dear Tortilla Industry 2009

We are pleased to announce the new TIA membership Benefits and how we are going to help you make 2009 a good year despite the economic challenges.

Jim Kabbani – executive director.



Tortilla Industry Association

B
e
n
e
f
i
t
s

● TO GROW YOUR BUSINESS

Learn new techniques, network and form useful new relationship through

- -Annual Convention , -Spring Tech Conference , Quarterly TIA Newsletter,
- -“Ask The Experts” discussion board (NEW)
- -TIA marketplace – sell your used equipment in the Newsletter, Employment, find good deals (NEW)
- -Use the TIA logo on your products and packaging as a symbol of quality

● TO REDUCE YOUR EXPENSES

● -**INSURANCE** – Our new TIA Insurance Service through the Leavitt Group provides big savings on several programs.

Several members have saved between \$5,000 and \$130,000 a year in premiums!

Workman’s Comp, Health, including Vision and Dental plans, General Liability, Umbrella Liability, Commercial Auto, Commercial Property, Machinery, Data Loss, Business Loss.

They also offer Loss Prevention services such as Premises Evaluation, Safety and OSHA Compliance.

● continue...



Tortilla Industry Association

Benefits

-FREIGHT TIA is happy to announce a partnership with Logistics Management, who contracts with national carriers for such a volume of freight then passes savings on to you.

You will receive a substantial discount on all inbound, outbound, or 3rd Party billed shipments where your company pays the freight charges. There are no minimum requirements. In addition, LMI fuel surcharges are 65% lower than most freight companies resulting in even greater savings.

TIA Website, you can get multiple quotes on your shipments (Full Truck or Less Than Truckload) and pick the cheapest – while **reducing fuel surcharges by 50% or more!**

-EQUIPMENT LEASING & FINANCING

TIA Members can free up their cash by leasing instead of buying equipment, and our Leasing Partners have agreed to a combination of reduced fees, lower rates, and easier quicker approvals on leases from \$5K to \$5M.

-TRUCK & VEHICLE RENTAL

When a TIA member needs additional trucks for a large order, or to fill in for a vehicle that is undergoing repairs, our TIA Partnership with Budget Truck & Car Rental will provide significant savings on all trucks from minivans to 25' cargo trucks. Discounts also apply to car rental for business or vacation travel.



Tortilla Industry Association

D e n e f i t s

Your dues are **Tax-Deductible**.

Big savings on Corrugated boxes, Shipping and freight, office supplies, truck rental, equipment financing; etc; save on things that you're already spending on.

You will have access to **knowledge and support** from experts that will help guide your business to survive these difficult times and avoid grave mistakes.

Your children will be eligible for **scholarships of \$1,000** each to help you pay for the cost of their education if your company is a member.



Tortilla Industry Association

D
e
n
e
f
i
t
s

● Yahoo Groups

Did you know that TIA provides a free way for you to communicate with all your colleagues in the industry, instantly and electronically? This is via TIA's Yahoo Group, where any request for assistance you may have, technical question, or search for a product will be automatically re-broadcast to all subscribers so you will start receiving answers right away. It works by e-mail, so you need to subscribe to it (you can un-subscribe anytime too if you want) To subscribe, you have two options:

1. visit <http://groups.yahoo.com/group/TIA-Network/join>

-OR-

2. send email to TIA-Network-subscribe@yahoogroups.com (the subject line and message can say anything or just be left blank)

That's all there is to it! Try it today and enjoy the results of putting this great resource to work for your business.

“Ask The Expert”

When you have a technical question that you want to stay confidential, TIA provides its “ask The Expert” service. Simply e-mail your question to TIA's Executive Director, Jim Kabbani at: jkabbani@tortilla-info.com and he will route it directly to the right person who can reply directly back to you.

Yahoo Groups

Forma parte de nuestro Grupo Yahoo

Sabías que TIA cuenta con una manera fácil e instantánea de comunicarse electrónicamente con todos los colegas en la industria, por medio del acceso a **Yahoo Group** y lo mejor de todo es que es **gratis**. Esto es por la vía TIA Yahoo Group, donde cualquier inquietud, preguntas, información, asistencia técnica, o incluso búsqueda de productos, obtendrá respuestas instantáneamente poniéndolo en contacto con todos sus subscriptores.

¿Cómo formo parte de Yahoo Group?

Muy sencillo, esto requiere tener acceso a internet y a una cuenta en Yahoo, si no la tiene, puede abrir una, en cualquier momento que es gratis.

Usted tiene dos opciones:

Visite <http://groups.yahoo.com/group/TIA-Network/join>

Envíe un e-mail a: TIA-Network-subscribe@yahoogroups.com no necesita escribir ningún mensaje y nada más.

Trate ahora mismo o en cualquier momento y disfrute los resultados en su negocio y forma de trabajo.

“Pregunte a los Expertos”

Cuando usted tenga una pregunta técnica pero al mismo tiempo desea que sea confidencial, TIA le brinda esta opción de servicio de “**Ask the expert**”. Tan simple como enviar un correo electrónico al Director Ejecutivo de TIA, Jim Kabbani al e-mail: jkabbani@tortilla-info.com y lo estará conduciendo a la persona capacitada a responder sus preguntas directamente a usted.



Tortilla Industry Association

s
t
i
f
e
n
e



Tortilla Industry Association

Categories

MEMBERSHIP CATEGORIES AND ANNUAL DUES SCHEDULE

MEMBERSHIP CATEGORIES	DESCRIPTION	AMOUNT
REGULAR	(Manufacturer of Tortilla & Tortilla-Based Products)	
	Annual Sales up to \$1 Million	\$ 250.00
	Annual Sales up to \$2.5 Million	\$ 500.00
	Annual Sales between \$2.5 & \$5 Million	\$ 1,000.00
	Annual Sales over \$5 Million	\$ 2,000.00
AFFILIATE	Suppliers/Vendors to the industry	\$ 2000.00
INTERNATIONAL	Affiliate qualification but based outside of the USA	\$ 250.00
IN STORE	Bakery Inside store	\$ 300.00
ASSOCIATE	Other involved groups: non-profits, universities, media, restaurants, etc.	\$ 500.00

Spanish . . .



Tortilla Industry Association

ategorías

CATEGORÍAS DE MEMBRESÍA Y PAGO DE MEMBRESÍA ANUAL

CATEGORIA DE MEMBRESIA	DESCRIPCION	PAGO
REGULAR	Fabricante de Tortillas o Productos Basados en Tortillas	
	Ventas Anuales hasta de \$1 Millón	\$ 250.00
	Ventas Anuales hasta de \$2.5 Millones	\$ 500.00
	Ventas Anuales entre \$2.5 & \$5 Millones	\$ 1,000.00
	Ventas Anuales de más de \$5 Millones	\$ 2,000.00
AFFILIATE	Proveedores/Vendedores a la industria	\$ 2000.00
INTERNACIONAL	Afiliada pero localizada fuera de USA	\$ 250.00
DENTRO DE TIENDA	Tortillería dentro de una tienda	\$ 300.00
ASOCIADA	(Otros grupos involucrados: sin ánimo de lucro, universidades, medios de comunicación, restaurantes, etc.)	\$ 500.00



Tortilla Industry Association

C O N T A C T

● Jim Kabbani – executive director jkabbani@tortilla-info.com

● Claudia Tweedie membership & marketing coord. ctweedie@tortilla-info.com

phone: 703.610.0258, 703.610.0221 - Fax: 703.610.0251