

17th Annual TIA Convention & Trade Exposition
Riviera Hotel & Casino
September 15-17, 2006

EVALUATION

*Complete the following evaluation and turn in at end of convention (or before you leave)
at TIA Registration Desk.*

Name (optional): _____

Organization (optional): _____

TIA Member _____ Non-Member _____

ON A SCALE OF 1-5: 1=POOR 2=SATISFACTORY 3=GOOD 4=VERY GOOD 5=EXCELLENT

1 2 3 4 5

Pre-Registration Process

Comments _____

On-Site Registration Process

Comments _____

Friday Golf Outing

Comments _____

Friday Welcome Reception

Comments _____

<u>Content</u>					<u>Presentation</u>				
1	2	3	4	5	1	2	3	4	5

Saturday Session 1: Annual TIA Meeting

Comments _____

Saturday Session 2: "Marketing and Hispanic Growth in Our Industry"

Maite Quilez-D'Amico

Comments _____

Saturday Session 3: Keynote Speaker!

Roberto Salazar

Comments _____

Saturday Session 4: "Devising Strategies to Control Stickiness in Flour Tortillas"

Dr. Jozef L. Kokini

Comments _____

1 2 3 4 5

Saturday Exhibit Hall

Comments _____

Saturday Buffet Luncheon (Exhibit Hall)

Comments _____

Entertainment Banquet/TIA Hall of Fame

Comments _____

<u>Content</u>					<u>Presentation</u>				
1	2	3	4	5	1	2	3	4	5

Sunday Session 1- Keynote Speaker!

Consuelo Castillo Kickbusch

Comments _____

Sunday Session 2A: “The Latest Wrap about Kosher Tortillas”

Steve Sichel

Comments _____

Sunday Session 2B: “Sanitation Strategies to Minimize Fungal Spoilage in Tortillas”

Melissa L. Calicchia, M.S.

Comments _____

Sunday Session 3A: “What You Need to Know About Allergens in the Production of Tortillas” - *Daniel Brooker, M.S.*

Comments _____

Session 3B: “The Essential Omega 3’s in Tortilla Production”

Valerie Sanders

Comments _____

Session 4A: “Super Tortillas – New Ingredients / Innovative Products”

Jennifer Roberts

Comments _____

Session 4B: “The Basics & More: Flour Tortilla Trouble Shooting”

Steve Bright

Comments _____

1 2 3 4 5

Sunday Exhibit Hall

Comments _____

Sunday Buffet Luncheon (Exhibit Hall)

Comments _____

COMMENTS ON FACILITIES

Location _____

Accessibility _____

Meeting Rooms _____

Sleeping Rooms _____

Food _____

Overall Environment _____

We value your comments in planning 2007!

1. Are you more prone to attend TIA annual convention on a weekend or week day?

Comments:

2. What city or part of the USA would you like to see the next annual convention?

Comments:

ADDITIONAL COMMENTS/SUGGESTIONS/POTENTIAL SITES (Write on Back)

Please return evaluation to the TIA Registration Desk

OR mail to:

**Tortilla Industry Association
8201 Greensboro Drive, Suite 300
McLean, VA 22102**

FAX: (703) 610-9005