



# 2014

## TECHNICAL CONFERENCE



# DALLAS, TX

## Marriott DFW Hotel

**\*\* Special TIA Rate \$139 a Night \*\***

**8440 Freeport Parkway, Irving TX 75063**



### OCTOBER 9<sup>th</sup> & 10<sup>th</sup>

Preliminary  
Agenda:

- 2 Days Education With Field Trips to Local Factories
- Commodity Pricing Forecasts
- Tortilla Industry Market Statistics
- Production Efficiency Techniques
- More Accurate Cost Calculations
- Equipment Maintenance Best Practices
- HR / Personnel Best Practices
- Plant Safety & Equipment Safety
- Dealing With Latest Changes from Obamacare
- Certification Types & How To Prepare
- FDA Regulations Update
- Effective QC implementation
- Preservatives Options, Extending shelf life
- New Formulations (Gluten Free, Low Sodium, Organic)

**Plus Tabletops &  
Cocktail Reception**



NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ COUNTRY \_\_\_\_\_

E-Mail (REQUIRED) \_\_\_\_\_ PHONE \_\_\_\_\_

**REGISTER - TIA MEMBER ?** [ ] Yes → **\$275** each Person to Register [ ] No → \$350 each Person to Register

**WANT TO EXHIBIT ?** [ ] \$550 Tabletop Member Company [ ] \$650 Non-Member Tabletop

*(NOTE: Tabletop Fee Includes One Admission To Tabletop Reception Only, Not Full Conference)*

➔ **PAYMENT BY:** [ ] Credit Card [ ] Check (attached)

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp \_\_\_\_\_

## Send To:

**BY MAIL: TIA, 1600 Wilson Blvd, Suite 650, Arlington VA 22209**

**Or By FAX: to 1-800-944-6177**

**Or Scan & E-Mail To: [jkabbani@tortilla-info.com](mailto:jkabbani@tortilla-info.com)**

**For Questions Contact Jim Kabbani - [jkabbani@tortilla-info.com](mailto:jkabbani@tortilla-info.com) or 703.819.9550**