

#### Gluten-free tortillas: Challenges & Solutions



#### Agenda

- Market Snapshot
- Gluten-free tortilla formulation challenges
- Gluten-free tortilla formulation solutions
  - Gluten-free flour and starch systems
  - Pulse flours and proteins
  - Fibers
  - Hydrocolloids





#### Key takeaways



Gluten-free by choice – the majority of products purchased is for reasons other than intolerance/sensitivity<sup>1</sup>



Removing gluten results in formulation challenges when developing gluten-free tortillas, e.g. building back the texture to maintain the original eating experience and texture



Gluten is an essential component of taste and texture of tortillas through its unique functional properties



Using the right combination of key functional ingredients can replace gluten without compromising the eating quality of gluten-free tortillas







#### Tortilla market snapshot

Sales of tortillas in the U.S. surpassed \$12 billion in 2015 and are expected to steadily rise about 9-10% per year[1]:

- 20% of sales are chips, taco shells, and similar items
- 80% of sales are soft tortilla divided evenly between flour and corn varieties with each just over 40% of the market
- Sales of flour tortillas accounted for about \$5 billion in 2014
- Gluten-free tortillas, corn ones not included -> small fraction of that market share
- Gluten-free market expecting to reach \$2.3billion end of the decade  $[2] \rightarrow$  the gluten-free tortilla segment should not be underestimated



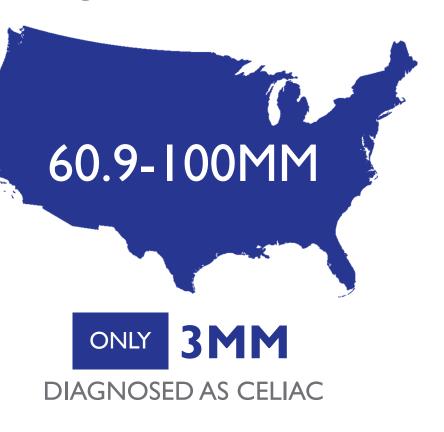
<sup>[1]</sup> Presentation: Industry Overview, by Jim Kabbani, Tortilla Industry Assn. Executive Director; Tortilla Industry Assn. Technical Conference 2015

[2] "Gluten-Free Foods in the U.S.", 5th Edition; Packaged Facts/ Market Research Group, LLC ( January, 2015)

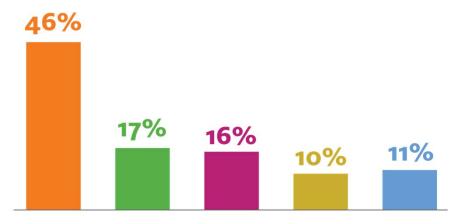


#### Gluten-free consumption trends

**Total gluten-free U.S. consumers:** 



The majority buys gluten-free products by choice:



- For reasons other than intolerance/sensitivity
- I may be gluten-intolerant/sensitive
- I was testing to see if I am gluten-intolerant/sensitive
- I am sure I am gluten-intolerant/sensitive
- Other





#### Gluten-free's "healthy halo"

Respondents buy gluten-free products for perceived benefits

46%

"I think gluten-free products are generally healthier than regular products/more nutritious." **35%♣** 

"I am trying to lose weight."

31%

"Gluten-free products don't have unnecessary ingredients."

A clear majority enjoys gluten-free

61%

OF RESPONDENTS EAT GLUTEN-FREE AT LEAST HALF THE TIME.









#### Flour tortilla parameters

#### Flour tortillas should be:

- Flexible
- Easy to roll without cracking or ripping
- Round with even shape
- Somewhat elastic in texture, but not rubbery, and layered
- Slightly moist without being tacky
- Easily separated

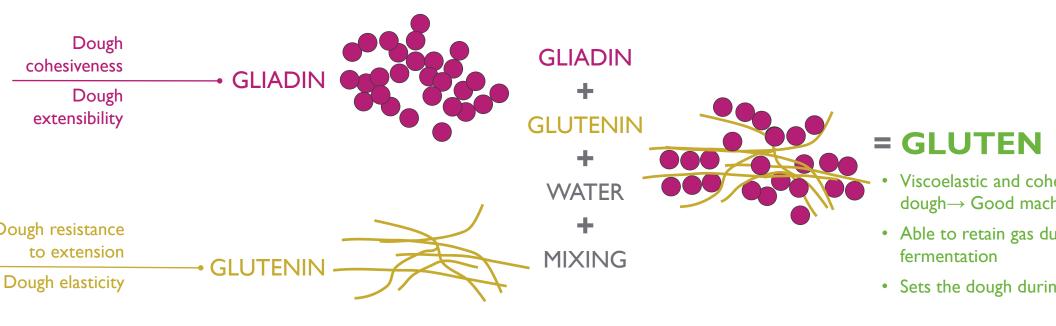
Gluten is the main components in flour tortilla responsible to provide functionality to tortillas





#### What is gluten?

Wheat contains 8-16% of gluten-forming proteins:







#### Challenges in gluten-free tortilla product formulation

PROCESSING



TEXTURE, TASTE, APPEARANCE



SHELF LIFE



NUTRITION PROFILE



Lack of viscosity or elasticity compared to the wheat-containing dough, leading to difficulties in processability and machinability

- Poor rollability
- Dry, powdery, and rubbery texture
- Poor surface color
- Off flavor

- · Shorter shelf life
- Increased staling rates due to increased water mobility
- Lack of protein, nutrients and fiber
- Use of high levels of sugars and fats to mask the texture and flavor challenges

SAFETY, QUALITY ASSURANCE, DISTRIBUTION



INGREDIENTS SOURCING AND COSTING



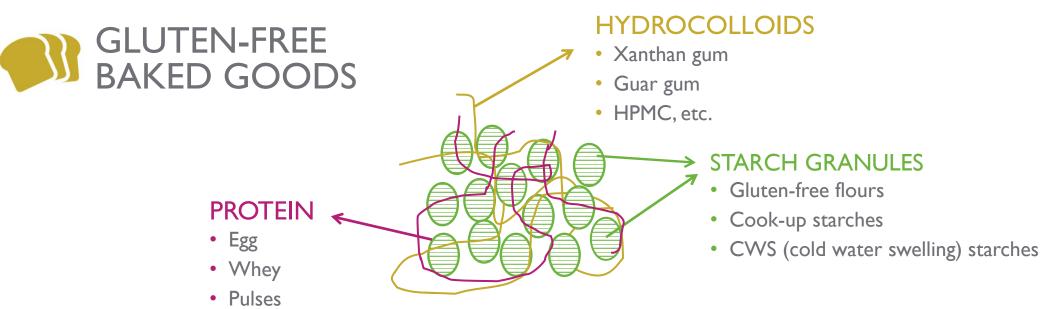
**LABELING** 







#### Gluten-free challenges: processing



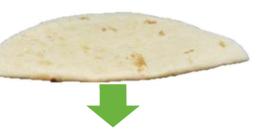




#### Gluten-free challenges: storing

#### Gluten-free products suffer changes upon storing:

- Dry
- Loss of elasticity/rollability
- Hard
- Rancid



Fresh tortilla folded in half: no cracking



Old tortilla tortilla folded in half: cracking

#### STORAGE REQUIREMENTS

Most gluten-free tortillas in the U.S. are sold frozen:

Important to maintain soft texture and freshness after freeze/thawing



Some gluten-free tortillas are sold at room temperature:

Shelf-stable: ≈ I 0-35days

Important to maintain soft texture and freshness after storing at room temperature







#### Gluten-free challenges: texture, taste, and appearance



#### Regular tortillas

- Good rollability
- Moist and cohesive texture
- Light yellowish color with small brown blisters on the surface
- Opaque
- Hearty flavor



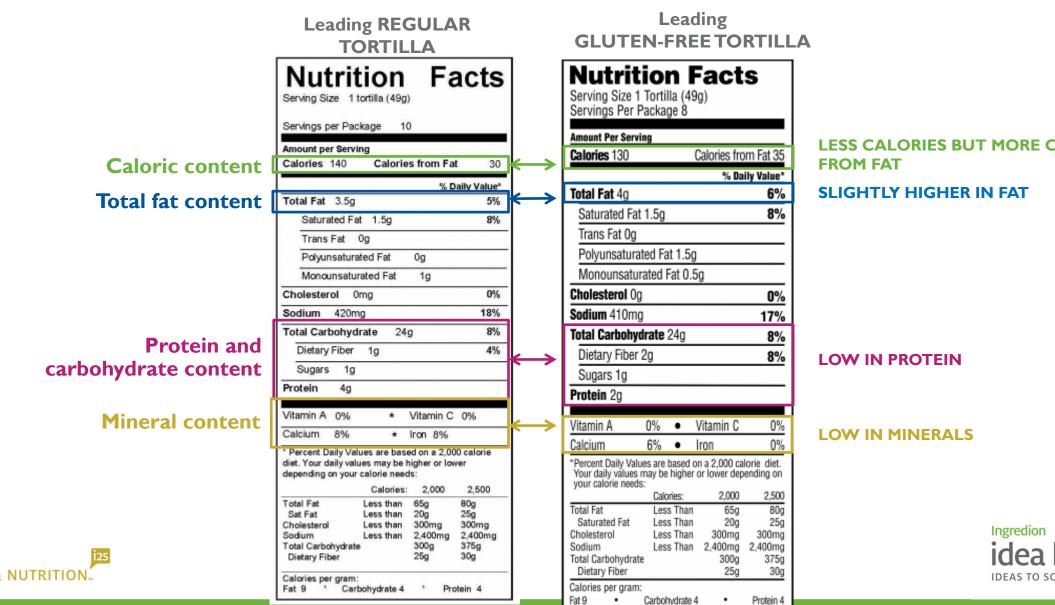
#### **Gluten-free tortillas**

- Poor rollability
- Dry, powdery, and rubbery texture
- Poor surface color with large blisters
- Translucent
- Off flavor



idea

#### Gluten-free challenges: nutrition profile



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#### Bakery products vs. gluten functionality

**BREAD, PIZZA, TORTILLAS**  Lack of volume Typical defects Lack of elasticity of commercial Dryness products Gumminess **CAKE/MUFFIN BISCUITS &**  Not homogeneous Lack of volume **COOKIES** • Crumb Crumbliness Grittiness Taste Dryness Sandiness Nutrition profile Gumminess Lack of bite Taste Taste Nutrition profile Increased functionality of gluten





#### Functionality of ingredients used

TYPE	EXAMPLES	USAGE LEVEL	FUNCTION
Native flours and starches	Corn, potato, rice, tapioca, sorghum, amaranth, buckwheat, quinoa, soy, millet, teff, pulse, nut	20-50%	<ul> <li>Bulk/backbone of the recipe</li> <li>Texture modifier: body, elasticity and chewiness, crumb structure</li> </ul>
Cook-up native functional or modified starches	Corn, tapioca, rice, potato	20-50%	<ul> <li>Texture modifier: body, elasticity and chewiness, crumb structure</li> <li>Freeze/thaw stability</li> </ul>
Pre-gelatinized native functional or modified starches	Corn, tapioca, rice, potato	2-10%	<ul> <li>Dough viscosity control</li> <li>Texture modifier</li> <li>Prevent staling</li> <li>Freeze/thaw stability</li> </ul>
Proteins	Whey protein, soy protein, zein, egg white powder, pulse proteins	2-5%	<ul><li>Build structure</li><li>Color development</li></ul>
Other hydrocolloids/gums	Xanthan gum, guar gum, cellulose gum, alginates, konjac, psyllium husk	5-3%	<ul> <li>Dough viscosity control</li> <li>Texture modifier</li> <li>Prevent staling</li> <li>Freeze/thaw stability</li> </ul>





#### Measure gaps using Descriptive Sensory Analysis



Cohesiveness of mass: the degree to which a chewed product forms a bolus/ball/holds together



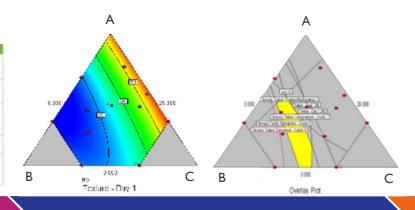
oughness of mass: the amount of graininess as perceived on the surface of the product during its mastication





#### Experimental approach

ve floors and exercises	Cors. potats, rics. tspiccs, sorghum, ansaransh, budiwheat, quinas, say, rullei, tefl, julve, sut	20-50%	Bulkitaciboes of the racps     Torours modifier body, staticity and thewiness, crumb structure
k-ap native functional radified standies	Cers. aplocs.rice.gotato	20-50%	Torours modifier body, elasticity and chewiness, prumb structure     Freezoldraw stability
gelatinised native stonal or readflied that	Сеги, баранов, гісте, рокако	3.10%	Design viscosity sonitrol     Testure modifier     Freezel staling     freezelshaw stability
teins.	Whey protein, say protein, zein, egg white powdet pulse proteins	2-5%	Build structure     Color development
er hydrocolloida/guma	Xanthan gum, guar gum, cellulcos gum, alginates, bonjac, joqdilure bush	-3-3%	Dough viscosity control     Teature modifier     Provent staling     Freezahhaw stability



Preliminary screening

Optimization DOE

Final optimal composition

#### **Process**

Dispersibility, dough rheology, machinability, handling

#### Descriptive Sensory Analysis

Cohesiveness, graininess, dissolvability, hardness, denseness, firmness, springiness, mouthcoating

#### Final product measurements

Hardness via Texture Analyzer, yield, height, moisture, cost







## Use of gluten-free flour and starch systems in gluten-free tortillas















#### Gluten-free tortilla solutions





#### Formulation Solution I

INGREDIENTS	TRUE %
Tapioca flour and rice flour blend	39.47
Chickpea flour	14.89
Pregelatinized tapioca flour	6.38
Faba bean protein concentrate	1.80
Water	25.53
Vegetable oil	9.06
Salt	0.74
Sugar	0.98
Glycerin	1.06
Xanthan gum	0.08
TOTAL	100

ories from % Da	0% 7%
% Da	0% 7%
	8% 0% 0% 7% 9%
26g	0% 0% 7% 9%
26g	0% 7% 9%
26g	0% 7% 9% 0%
26g	7% 9%
26g	7% 9%
26g	9%
20g	
	0%
Vitamin (	0%
Iron 2%	
e higher or l eds:	
65g 20g 300mg 2.400mg 300g 25g	80g 25g 300mg 2,400mg 375g 30g
	20g 300mg 2,400mg 300g





#### Solution I

Base flour made out of a blend of rice and tapioca flour



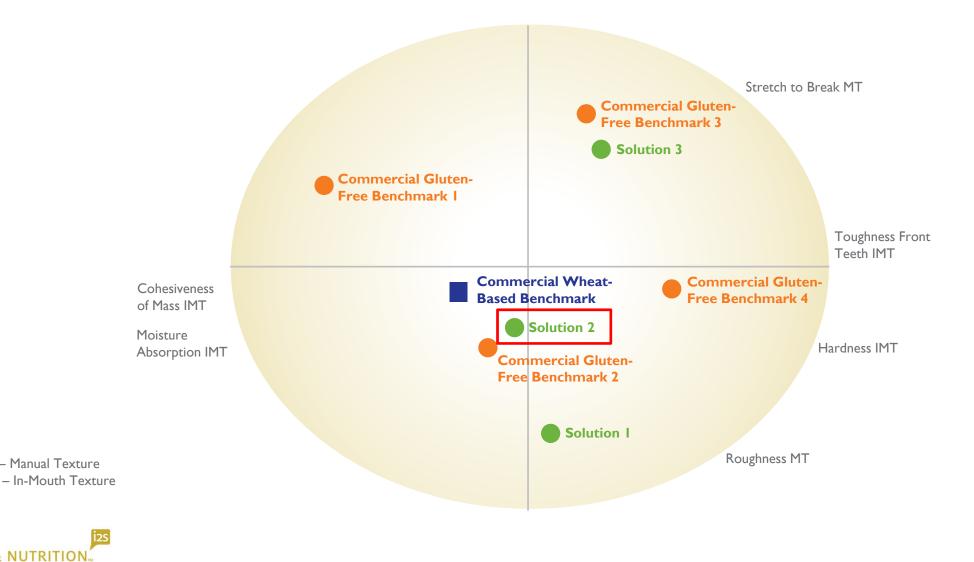
#### What's unique about Solution 1?

- Good dough handling properties: good stretchability, low of stickiness, good dough elasticity and sheetability
- Chewy texture and bland flavor
- Light golden color with blisters distributed among surface, layered internal texture
- Clean label and simple flour label declaration





#### Gluten-free tortilla solutions





#### Formulation Solution 2

igredients	TRUE %	
dified tapioca, corn starch, and tato starch blend	37.10	
ickpea flour I 4.00		
egelatinized modified tapioca starch 6.00		
ba bean protein concentrate	1.69	
iter	30.00	
etable oil	8.52	
	0.69	
gar	0.92	
rcerin	1.00	
nthan gum	0.08	
TAL	100.00	

Serving Size (4			
Servings Per C	ontain	er	
Amount Per Servin	9		
Calories 150	Cal	ories fron	n Fat 4
		% D	aily Value
Total Fat 5g			8%
Saturated Fa	at 0g		0%
Trans Fat 0g			
Cholesterol 0r			0%
Sodium 180mg			89
		222	89
Total Carbohy		23g	
Dietary Fiber	r 0g		0%
Sugars 1g			
Protein 2g			
Vitamin A 0%	_	Vitamin (	2.00/
			5 0%
Calcium 2%		Iron 2%	
*Percent Daily Value diet Your daily value depending on your of Ca	es may b	e higher or	
	ss than		80g
	ss than	20g 300mg	25g 300mg
Sodium Le	ss than	2,400mg	2,400m
Total Carbohydrate		300g 25g	375g





#### Solution 2

Base flour is a highly functional starch-based solution made out of modified tapioca starch, potato starch, corn starch

#### What's unique about Solution 2?

- Excellent dough handling properties: good stretchability, no stickiness, good dough elasticity, and excellent dough shee
- Soft to the touch, flexible while bending, not hard or tough bitten, forms a ball and absorbs moisture when chewed, but powdery in the mouth, bland flavor
- Light golden color with darker blisters distributed among layered internal texture



ALTH & NUTRITION.

#### Gluten-free tortilla solutions





#### Formulation Solution 3

INGREDIENTS	TRUE %	
Starch and gum blend	51.94	
Salt	0.87	
Double acting baking powder	0.27	
Distilled monoglycerides	0.52	
Fumaric acid	0.08	
Baking soda	0.14	
Postassium sorbate	0.08	
Enzymes	0.25	
Sodium stearoyl lactylate	0.25	
Sodium Acid Pyrophosphate powder	0.25	
Vegetable oil	7.10	
Water	38.25	
TOTAL	100.00	

Nutriti	ion	Fa	cte
		ІГа	<b>C12</b>
Serving Size (4			
Servings Per C	ontaine	er	
Amount Per Servin	g		
Calories 130	Cald	ories fron	n Fat 35
		% Da	aily Value*
Total Fat 4g			6%
Saturated Fa	at 0g		0%
Trans Fat 0g			
Cholesterol Or	ng		0%
Sodium 270mg	9		11%
Total Carbohy	drate 2	23g	8%
Dietary Fiber	r 1g		4%
Sugars 0g			
Protein 1g			
Vitamin A 0%	• '	Vitamin 0	C 0%
Calcium 4%		Iron 0%	
*Percent Daily Value diet. Your daily value depending on your o	es may be	e higher or I	
Saturated Fat Le Cholesterol Le	ess than ess than ess than ess than	65g 20g 300mg 2,400mg 300g 25g	80g 25g 300mg 2,400mg 375g 30g
Fat 9 • Carl	ohvdrate	e 4 • Prote	ein 4





#### Solution 3

Base flour is a highly functional blend of starches and gums made out of r food starch, rice flour, potato starch, tapioca starch, carboxymet cellulose, dextrose, guar gum, and xanthan gum



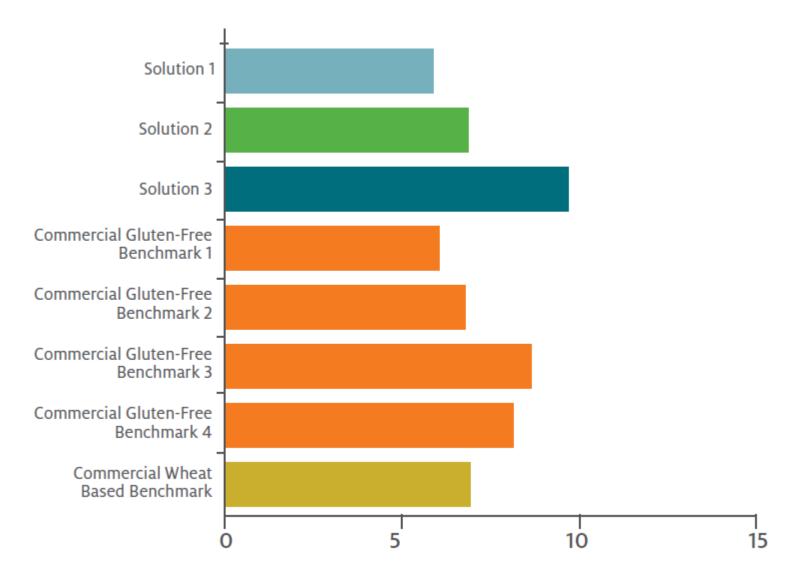
#### What's unique about this product?

- Especially designed to make high-quality gluten-free tortilla
- Provides excellent tortilla stretchability, rollability without cracking, flexibility, good machinability, bland flavor and high water-holding capability





#### Stretch to Break





# Use of pulse flours and proteins in gluten-free tortilla formulations





#### What are pulses?

Pulses are the dried seeds of plants in the legume family.

They include:

Peas

Beans

Lentils

Chickpeas

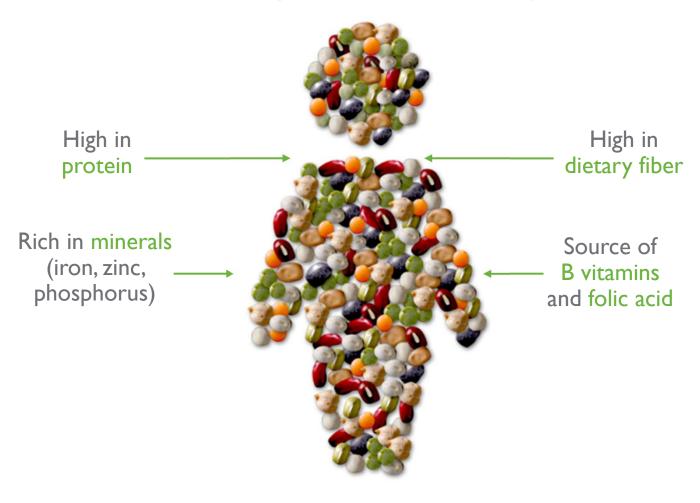






#### Pulses are nutrition powerhouses

#### **ENRICHMENT BENEFITS**







#### Pulse flours vs. other flours

PROTEIN	FAT	STARCH & SUGAR	FIBER
0.2	0.0	87.8	0.9
8.0	7.0	62.0	8.0
5.6	1.4	77.7	2.4
35.0	20.0	25.6	9.6
13.2	2.5	61.3	10.0
23.7	1.3	45.5	16.6
26.3	1.1	45.0	13.6
24.4	5.9	41.1	8.7
24.5	1.5	41.5	22.5
	0.2 8.0 5.6 35.0 13.2 23.7 26.3	0.2       0.0         8.0       7.0         5.6       1.4         35.0       20.0         13.2       2.5         23.7       1.3         26.3       1.1         24.4       5.9	0.2       0.0       87.8         8.0       7.0       62.0         5.6       1.4       77.7         35.0       20.0       25.6         13.2       2.5       61.3         23.7       1.3       45.5         26.3       1.1       45.0         24.4       5.9       41.1

#### Exceptional nutrition value

- High in protein (high in lysi dietary fiber, micronutrients (iron, zinc, selenium, β-carotene)
- Low glycemic index (GI=40-55)





#### Ingredients for innovation

#### Pulse flours and pulse protein concentrates

FUNCTIONALITY	VALUE	REGULATORY STATUS
<ul><li> Emulsification</li><li> Texture</li><li> Gelation</li><li> Water-holding</li></ul>	<ul> <li>Enhance texture and provide moist mouthfeel</li> <li>Good synergy with other gluten-free flours</li> </ul>	<ul> <li>Certified as FSSC, ISO 9000, Kosher, Halal</li> <li>Capability to produce organic product</li> <li>Certified as Gluten-Free by Intertek</li> <li>Certified as Non-GMO Project Verified</li> </ul>
<ul><li>Adhesion</li><li>Film forming</li><li>Blending</li></ul>	<ul> <li>Increase protein</li> <li>Eliminate other proteins, such as egg whites</li> </ul>	<ul> <li>GRAS status:</li> <li>Pulse flours considered traditional food ingredients</li> <li>Pulse proteins are self-affirmed GRAS</li> </ul>





#### Use of pulses in gluten-free tortillas

en-free tortillas with an enhanced nutrition ile that deliver the taste and texture of at-based versions

**dified tapioca starch** mimics the tionality of wheat flour in gluten-free ducts

ckpea flour is a gluten-free, pulse-based r. Adds color to the tortilla and and roves nutrition

gelled modified tapioca starch is a highormance cold water swelling modified food ch derived from tapioca; it exhibits many of properties of a modified cook-up starch and sesses a very bland flavor profile with good of the melt-away characteristics

**a bean protein concentrate** helps with gh handling, adds color, improves elasticity tortilla resilience

INGREDIENTS	PERCENT %
Modified tapioca starch	37.10
Chickpea flour	14.00
Pregelatinized modified tapioca starch	6.00
Faba bean protein concentrate	1.69
Water	30.00
Vegetable oil	8.52
Salt	0.69
Sugar	0.92
Glycerine	1.00
Xanthan gum	0.08
TOTALS	100.00



Nutri Serving Size	(49g)		CIS
Servings Per	Contain	er	
Amount Per Ser	ving		
Calories 150	Cal	ories from	n Fat 4
		% D	ally Value
Total Fat 5g	8	2(4)2	89
Saturated	Fat 0g		09
Trans Fat	0g		
Cholesterol	0ma		09
Sodium 170	79		
Total Carbo		24a	89
Dietary Fit		9	09
Sugars 0g			
Protein 2g	11		
Protein 29			
Vitamin A 0%		Vitamin (	0%
Calcium 2%		Iron 2%	
*Percent Daily Vi diet. Your daily vi depending on you	lues may b	e higher or i	
Total Fat Saturated Fat Cholesterol Sodium Total Carbohydra Dietary Fiber	Less than Less than Less than Less than	65g 20g 300mg 2,400mg 300g 25g	80g 25g 300mg 2,400mg 375g 30g

#### **PROCEDURE**

- Pre-heat grittle to 400F and tortilla pr at 130F
- 2. Combine dry ingredients in mixing bo with paddle at speed 1 for 30 seconds
- Add glycerine and combine at speed I 30 seconds
- Add slowly the water and the oil simulation while mixing at speed I until a cohesive dough starts forming
- Switch to dough hook and continue m speed I for another I.5 min or until d properly mixed
- 6. Cover dough with plastic wrap; let do for 5-10 min
- 7. Divide dough into 58g balls
- Lightly coat both tortilla press surface spray oil and remove excess with a pa
- Place dough ball in the center of the to press and press down strongly
- 10. Cook tortilla in the grittle for 60 seco
- 11. Let tortilla cool down covered with to



Ingredion



#### Improve processability of sheeted products







#### HOMECRAFT® Pulse CT 1203 clean-taste pea flour

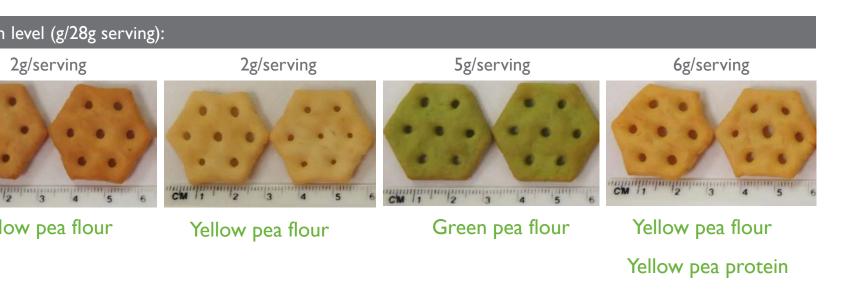
Gluten-free crackers we scaled up on pilot-scale sheeting equipment

 No issues with sticki or breaking observed





#### Versatility in gluten-free baked goods



#### PULSE INGREDIE PROVIDE:

- Golden brown color contributed by protein
- Natural color (e.g., ye green, red, etc.) inheri from pulses
- Characteristic pulse flavor from convention pulse ingredients or n flavor from clean-taste ingredients
- Adjustable protein lev

Applicable to a wide variety of baked goods such as tortillas, pasta, puffed snacks, etc.





## Use of fibers in gluten-free tortilla formulations







### Great eating experience in fiber-enriched products

#### Potato and corn starch based fibers:

- Allows to create new high-fiber tortillas with taste and texture of regular "white fapplications
- Similar water-holding capacity to wheat flour for ease of processing
- Clean and mild sensory properties with little or no impact on taste, texture and co products
- Process-stable fiber that enables savings through reduced cost-in-use
- Inherently reduce the calories in formulations when substituted for flour, starches of other fully caloric carbohydrates (0.47-0.60 kcal/g)

#### Use of fiber in gluten-free flat bread

free tortillas with an enhanced nutrition hat deliver the taste and texture of ased versions

ed tapioca starch mimics the ality of wheat flour in gluten-free

ea flour is a gluten-free, pulse-based dds color to the tortilla and and s nutrition

tarch is an invisible source of glutentary fiber provides a good source of fiber ormulation

ed modified tapioca starch is a highance cold water swelling modified food erived from tapioca; it exhibits many of perties of a modified cook-up starch and es a very bland flavor profile with good nelt-away characteristics

ean protein concentrate helps with andling, adds color, improves elasticity

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				15
NI	ITRI	ITIC	) N	

INGREDIENTS	PERCENT %
Modified tapioca starch	34.03
Chickpea flour	9.44
Pregelatinized modified tapioca starch	3.10
Corn starch	9.00
Faba bean protein concentrate	1.74
Water	29.78
Vegetable oil	8.52
Salt	0.71
Sugar	0.92
Yeast, instant	0.83
Distilled mono- and diglycerides	0.25
Xanthan gum	0.25
Olive oil	7.94
Honey	2.93
TOTALS	100



#### **Nutrition Facts** Serving Size (50g)

Servings Per Container

Amount Per Servin	g			
Calories 140	Cal	ories fro	m Fat 40	
		% [	Daily Value*	
Total Fat 5g			8%	
Saturated Fat 0g			0%	
Trans Fat 0g				
Cholesterol 0n	ng		0%	
Sodium 180mg			8%	
Total Carbohy	drate 2	26g	9%	
Dietary Fiber	4g		16%	
Sugars 1g				
Protein 2g				
Vitamin A 0%	• '	Vitamin	C 2%	
Calcium 2%	•	Iron 2%		
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:				
	lories:	2,000	2,500	
Total Fat Le	ss than	65g	80g	

2,400mg 2,400mg Calories per gram

Fat 9 . Carbohydrate 4 . Protein 4

#### **PROCEDURE**

- I. Using stand mixer fitted with paddle attachment, blend all of the dry ingre together in a stand mixer on lowest
  - Dissolve honey in water (≈40°F) and Gradually add the water, honey, and mixing on low speed for I minute.
- 3. Switch to medium speed and mix for seconds or until a smooth, uniform of created and begins to pull from the s bowl.
- 4. Cover bowl with plastic wrap and pr minutes on benchtop.
- 5. Pre-heat convection oven with low f 500° F.
- 6. Divide dough into 50g rounds, using BAKE GF as dusting flour.
- 7. Dust surface with PRECISA BAKE G dough to 0.15" thick and let rest cov minutes.
- 8. Bake for 7 minutes, flipping flatbread half way through baking (at 3.5 minus lightly browned.
- 9. Remove from oven and place on rac
- 10. Pack and freeze to store.





## Use of hydrocolloids in gluten-free tortillas





#### Use of hydrocolloids in gluten-free tortilla formulation

PRODUCT	FUNCTIONALITY
Xanthan gum	Batter viscosity and cohesive texture
Guar gum	Batter viscosity, freeze/thaw stability and moisture retention
CMC	Structure and moisture retention
Psyllium husk	Upfront dough viscosity, dough malleability and moisture retention





#### Key takeaways



Gluten-free by choice – the majority of products purchased is for reasons other than intolerance/sensitivity<sup>1</sup>



Removing gluten results in formulation challenges when developing gluten-free tortillas, e.g. building back the texture to maintain the original eating experience and texture



Gluten is an essential component of taste and texture of tortillas through its unique functional properties



Using the right combination of key functional ingredients can replace gluten without compromising the eating quality of gluten-free tortillas





#### Create gluten-free tortillas that delight ...



#### Let's get started!

www.ingredion.us/glutenfree

Contact: Ricardo Rodriguez, Marketing Manager, Confectionery & Bakery, ricardo.rodriguez@ingredion.com





#### Thank you!

Q&A





