

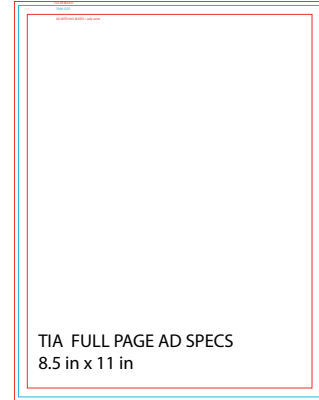
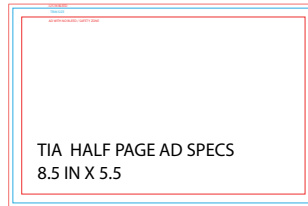


2019 TIA CONVENTION MEDIA KIT

DEADLINE IS APRIL 15th

The Tortilla Industry Association (TIA) was created in 1989 to serve the emerging tortilla industry, now the fastest growing segment of the baking industry. In the U.S., annual sales of tortillas exceed all other ethnic and specialty bread sales, including bagels, croissants, muffins and pita bread.

Advertise in the 2019 TIA Conference Magazine with a full page or half page ad.



AD SPECS

AD SIZE	NO BLEED / SAFE ZONE	BLEED	TRIM	PRICE
FULL PAGE	8 in x 10.5 in	8.75 in x 11.25 in	8.5 in x 11 in	\$950
HALF PAGE	8 in x 5 in	8.75 in x 5.75 in	8.5 in x 5.5 in	\$775

Please provide a high resolution ad (300 DPI or higher) in TIFF, PDF, AI or PSD format.

All fonts outlined or flattened.

All ads must be converted to CMYK. No RGB or spot colors allowed.

No Microsoft Word documents or web images will be accepted.

SEND ADS TO:

terri@Tortilla-Info.com

1-800-944-6099 Extension 2

www.Tortilla-Info.com



TORTILLA INDUSTRY ASSOCIATION
ANNUAL CONVENTION & TRADE EXPOSITION

TIA CONVENTION • May 10-11 Mandalay Bay Resort, Las Vegas NV