



# MARKETING OPPORTUNITIES MENU

TIA 31<sup>st</sup> Annual Convention

**May 1-2, 2020**

Harrah's Resort Southern CA

**"TIA is your best resource for reaching the fastest growing segment of the baking industry"**

In addition to exhibiting at the Trade Show portion of the TIA Convention, we offer you a wide variety of options that maximize your company's visibility in our industry. The sponsorship packages below are tailored to any budget, can be combined, or we can work with you to custom-design new ones.

**Contact Terri Owens 1-800-944-6099 ext. 2 or E-mail [terri@tortilla-info.com](mailto:terri@tortilla-info.com)**

<b>TIA Entertainment Banquet – Bunge</b> 5-minute timeslot for company spokesperson to speak at gala opening. One-page flyer inserted in each tote bag + event signage	<b>\$18,000 SOLD</b>
<b>Opening Reception Event - BluePrint Automation and Heat and Control</b> 5-minute timeslot for company spokesperson to speak at reception – Full page ad in convention program	<b>\$3,750 Co-Sponsor SOLD</b>
<b>Exhibit Hall Luncheon G&amp;I Islas and The Andersons – Day 1</b> <b>Day 2 -Allied Blending and Cain Food</b> Full page advertisement in program guide and bag insert	<b>\$2,950 Co-Sponsor</b>
<b>*NEW* Wine and Beer Cart – Allied Blending LP Day 1 MOI Food Day 2</b> <b>Carts to be placed strategically close to sponsor to retain attendees</b>	<b>\$3,000 Co-Sponsor</b>
<b>Pre-Banquet Reception - Rovey Seed and AB Mauri</b> Full page advertisement in convention program and bag insert	<b>\$2,750 Co-Sponsor SOLD</b>
<b>Conference T-Shirts – Allied Blending LP</b>	<b>\$5,000 SOLD</b>
<b>Conference Tote Bags - Allied Blending LP</b>	<b>\$4,000 SOLD</b>
<b>Soda &amp; Coffee Break – Allied Blending LP</b>	<b>\$1,725 1 available</b>
<b>Special Sponsored Session – Bunge and Allied Blending LP</b> 30 minute educational session as first speaker of the day.	<b>\$2,750 SOLD</b>
<b>Lanyards - Kemin</b>	<b>\$3,500 SOLD</b>
<b>PROGRAM BOOKS:</b> Outside Back Cover <b>Sold – Bunge</b>	<b>\$2,750 SOLD</b>
Inside Front Cover <b>Sold – Allied Blending</b>	<b>\$2,250 SOLD</b>
Inside Back Cover <b>Sold – Azteca Milling</b>	<b>\$2,000 SOLD</b>
Full Page	<b>\$ 950</b>
Half Page	<b>\$ 775</b>
<b>GOLF: Eagle Sponsor – EXCLUSIVE SPONSORSHIP - Grain Craft</b> Opportunity to sponsor golf t-shirt with both TIA and your logo, bags and supply organization flyer to all golfers (in golf bag) One full page advertisement in convention program Two foursomes; Recognition on tee box and on signage throughout conference,	<b>\$7,500 SOLD</b>
<b>Platinum Level</b> Opportunity to sponsor lunch One full page advertisement in convention program; One foursome; Recognition on tee box and on signage throughout conference.	<b>\$4,000</b>
<b>Birdie Level – EXCLUSIVE SPONSORSHIP - Casa Herrera</b> Opportunity to sponsor golf hats. One half page advertisement in convention program; Recognition on tee box and on signage throughout conference	<b>\$2,250 SOLD</b>
<b>Green Level</b> One half page advertisement in convention program, Opportunity to supply organization flyer to all golfers (in golf bag) Recognition on tee box and on signage throughout conference	<b>\$1,250</b>

# TIA 2020 ANNUAL CONVENTION & EXPO SPONSORSHIP CONTRACT

For more information contact:

Terri Owens at 1-800-944-6099 ext. 2 or email: [terri@tortilla-info.com](mailto:terri@tortilla-info.com)

Tortilla Industry Association 1400 14<sup>th</sup> Street N; 12<sup>th</sup> Fl. Arlington, VA 22209



Please review and complete each section below. Please print clearly. Reminder- sponsorships on a first-come, first-serve basis. Only your payment reserves your priority

## I. **CONTACT INFORMATION** (This will be the main contact for all sponsorship/convention related items).

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Web site: \_\_\_\_\_

## II. **SELECTIONS:** Please list which sponsorships your company would like to sponsor:

1.

2.

**III. PAYMENT INFORMATION:** Please submit payment with the contract in order for the sponsorship to be valid. If you are paying by check, please mail to: Tortilla Industry Association, 1400 14<sup>th</sup> Street North, 12<sup>th</sup> Floor Arlington VA 22209 USA.

**Amount \$:** \_\_\_\_\_

Payment Method:

[ ] Credit Card:    \_\_\_ VISA    \_\_\_ MasterCard    \_\_\_ American Express    [ ] Check (a t t a c h e d)    \_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

By signing on the line below, I agree to fulfill the obligations of this agreement with the Tortilla Industry Association Convention & Exposition.

⇒ Signature: \_\_\_\_\_