



# MARKETING OPPORTUNITIES MENU

TIA 33rd Annual Convention

**May 18-19, 2022**

**Planet Hollywood Resort Casino, Las Vegas NV**

**“TIA is your best resource for reaching the fastest growing segment of the baking industry”**

In addition to exhibiting at the Trade Show portion of the TIA Convention, we offer you a wide variety of options that maximize your company’s visibility in our industry. The sponsorship packages below are tailored to any budget, can be combined, or we can work with you to custom-design new ones.

**Contact Terri Owens 1-800-944-6099 ext. 2 or E-mail [terri@tortilla-info.com](mailto:terri@tortilla-info.com)**

<b>TIA Entertainment Banquet – Bunge</b> 5-minute timeslot for company spokesperson to speak at gala opening. One-page flyer inserted in each tote bag + event signage	<b>\$18,000 SOLD</b>
<b>Opening Reception Event - BluePrint Automation and Heat and Control</b> 5-minute timeslot for company spokesperson to speak at reception – Full page ad in convention program	<b>\$3,975 Co-Sponsor SOLD</b>
<b>Exhibit Hall Luncheon – Day 1- Allied Blending LP and The Andersons Day 2 - Cain Food</b> Full page advertisement in program guide and bag insert	<b>\$2,975 Co-Sponsor</b>
<b>*NEW* Wine and Beer Cart – Day 1 - Allied Blending LP and Lifeline Foods and Day 2 – Clarkson Grain</b> Carts to be placed strategically close to sponsor to retain attendees	<b>\$3,500 (2) Per Day 1 Available</b>
<b>Pre-Banquet Reception - Rovey Seed and AB Mauri</b> Full page advertisement in convention program and bag insert	<b>\$3,150 Co-Sponsor SOLD</b>
<b>Masks – Minsa USA</b>	<b>\$1350 - SOLD</b>
<b>Conference T-Shirts – Allied Blending LP</b>	<b>\$5,000 SOLD</b>
<b>Conference Tote Bags - Allied Blending LP</b>	<b>\$4,000 SOLD</b>
<b>Breakfast – Allied Blending LP and Vicam</b>	<b>\$3,000 SOLD</b>
<b>Special Sponsored Session – Bunge and Allied Blending LP</b> 30 minute educational session as first speaker of the day.	<b>\$2,750 SOLD</b>
<b>Lanyards - Kemin</b>	<b>\$3,500 SOLD</b>
<b>PROGRAM BOOKS:</b> Outside Back Cover <b>Sold – Bunge</b>	<b>\$2,750 SOLD</b>
Inside Front Cover <b>Sold – Allied Blending</b>	<b>\$2,250 SOLD</b>
Inside Back Cover <b>Sold – Azteca Milling</b>	<b>\$2,000 SOLD</b>
Full Page	<b>\$ 950</b>
Half Page	<b>\$ 775</b>
<b>GOLF: Eagle Sponsor – EXCLUSIVE SPONSORSHIP - Grain Craft</b> Opportunity to sponsor golf t-shirt with both TIA and your logo, bags and supply organization flyer to all golfers (in golf bag) One full page advertisement in convention program Two foursomes; Recognition on tee box and on signage throughout conference,	<b>\$7,500 SOLD</b>
<b>Platinum Level EXCLUSIVE SPONSORSHIP</b> Opportunity to sponsor lunch One full page advertisement in convention program; One foursome; Recognition on tee box and on signage throughout conference.	<b>\$3250 Available</b>
<b>Birdie Level – EXCLUSIVE SPONSORSHIP - Casa Herrera</b> Opportunity to sponsor golf hats. One half page advertisement in convention program; Recognition on tee box and on signage throughout conference	<b>\$2,475 SOLD</b>
<b>Green Level</b> One half page advertisement in convention program, Opportunity to supply organization flyer to all golfers (in golf bag) Recognition on tee box and on signage throughout conference	<b>\$1,250</b>

**TIA 2022 ANNUAL CONVENTION & EXPO**  
**Planet Hollywood, Las Vegas NV - May 18-19**  
**SPONSORSHIP CONTRACT**



For more information contact:

Terri Owens at 1-800-944-6099 ext. 2 or email: [terri@tortilla-info.com](mailto:terri@tortilla-info.com)

Tortilla Industry Association 1400 14<sup>th</sup> Street N; Arlington, VA 22209

*Please review and complete each section below. Please print clearly. Reminder- sponsorships on a first-come, first-serve basis. Only your payment reserves your priority*

**I. CONTACT INFORMATION (This will be the main contact for all sponsorship/convention related items).**

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Web site: \_\_\_\_\_

**II. SELECTIONS: Please list which sponsorships your company would like to sponsor:**

1. \_\_\_\_\_

2. \_\_\_\_\_

**III. PAYMENT INFORMATION:** Please submit payment with the contract in order for the sponsorship to be valid. If you are paying by check, please mail to: Tortilla Industry Association, 1400 14<sup>th</sup> Street North, 12<sup>th</sup> Floor Arlington VA 22209 USA.

Payment Method:

Credit Card:      \_\_\_VISA    \_\_\_MasterCard    \_\_\_American Express     Check (a t t a c h e d)

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_ **Amount \$:** \_\_\_\_\_

*By signing on the line below, I agree to fulfill the obligations of this agreement with the Tortilla Industry Association Convention & Exposition. If canceled before March 1st 2022 Sponsor forfeits 50% of sponsorship fee, no refunds after this date.*

**Force Majeure:** *In the event that the TIA ANNUAL CONVENTION premises become, in the sole discretion of TIA, unsuitable for the Convention, or substantially hampered by any cause not reasonably within TIA's control, this agreement may be terminated by TIA. The term "cause" includes without limitation fire, flood, epidemic, earthquake, explosion, accident, embargo, inclement weather, governmental restraints or orders, civil or military authorities, riot or civil disturbance, strike, labor boycott, acts of war or terrorism, disruption of aviation, severe climate, cancellation by hotel, shortage of needed supplies or equipment, local state or federal law or regulation. If TIA terminates this agreement under provisions of this paragraph, Sponsor waives any and all claims for damages and agrees that TIA may or may not at TIA's sole discretion refund to the exhibitor or credit against future events any portion or none of the fees, as complete discharge of all Sponsor's claims.*

→ Signature: \_\_\_\_\_