



## MARKETING OPPORTUNITIES MENU

TIA 35th Annual Convention

**Golf & Opening Reception May 8, 2024**

**Convention May 9-10, 2024**

**Horseshoe Hotel & Casino Las Vegas, NV**

**“TIA is your best resource for reaching the fastest-growing segment of the baking industry”**

In addition to exhibiting at the Trade Show portion of the TIA Convention, we offer you a wide variety of options that maximize your company’s visibility in our industry. The sponsorship packages below are tailored to any budget, can be combined, or we can work with you to custom-design new ones.

**Contact Terri Owens 1-800-944-6099 ext. 2 or E-mail [terri@tortilla-info.com](mailto:terri@tortilla-info.com)**

<b>TIA Entertainment Banquet – Bunge</b> 5-minute timeslot for company spokesperson to speak at gala opening. One-page flyer inserted in each tote bag + event signage	<b>\$35,000 SOLD</b>
<b>Opening Reception Event - BluePrint Automation and Columbus Vegetable Oil</b> 5-minute timeslot for company spokesperson to speak at reception – Full page ad in convention program	<b>\$3,650 Co-Sponsor SOLD</b>
<b>Exhibit Hall Luncheon – Day 1- Allied Blending and Caldic</b> <b>Day 2 - Cain Food and Corbion</b> Full page advertisement in program guide and bag insert	<b>\$3,775 Co-Sponsor SOLD</b>
<b>*NEW* Wine and Beer Cart – Day 1 - Allied Blending and Lifeline Foods</b> <b>Day 2 – Heat &amp; Control and VanAire</b> Carts to be placed strategically close to sponsor to retain attendees	<b>\$3,500 Co-Sponsor SOLD</b>
<b>Pre-Banquet Reception - Rovey Seed and AB Mauri</b> Full page advertisement in convention program and bag insert	<b>\$3,250 Co-Sponsor SOLD</b>
<b>*NEW* After Glow Reception – Corbion</b>	<b>\$5,000 SOLD</b>
<b>Conference T-Shirts – Minsa</b>	<b>\$5,000 SOLD</b>
<b>Conference Tote Bags - Allied Blending</b>	<b>\$4,000 SOLD</b>
<b>Coffee Breaks – Heard Farms</b> Full page advertisement in program guide and bag insert	<b>\$3,200 SOLD</b>
<b>Special Sponsored Session – Bunge, Allied Blending, and Kemin</b> 30-minute educational session 4 total	<b>\$2,850 - 1 available</b>
<b>Lanyards - Kemin</b>	<b>\$3,500 SOLD</b>
<b>Tumblers - Kemin</b>	<b>\$3,500 SOLD</b>
<b>PROGRAM BOOKS:</b> Outside Back Cover <b>Sold – Bunge</b>	<b>\$2,750 SOLD</b>
Inside Front Cover <b>Sold – Allied Blending</b>	<b>\$2,250 SOLD</b>
Inside Back Cover <b>Sold – Azteca Milling</b>	<b>\$2,250 SOLD</b>
Full Page	<b>\$ 950</b>
Half Page	<b>\$ 775</b>
<b>GOLF: Eagle Sponsor – EXCLUSIVE SPONSORSHIP - Grain Craft</b> Opportunity to co-sponsor lunch; exclusive for golf t-shirt with both TIA and your logo, bags, and supply organization flyer to all golfers (in golf bag). One full page advertisement in convention program Two foursomes; recognition on tee box and on signage throughout conference.	<b>\$7,500 SOLD</b>
<b>Platinum Level – EXCLUSIVE SPONSORSHIP PakSouth</b> Opportunity to co-sponsor lunch; exclusive golf towels and one drink per golfer. One full page advertisement in convention program. One foursome and recognition on tee box and on signage throughout conference.	<b>\$3,250 SOLD</b>
<b>Birdie Level – EXCLUSIVE SPONSORSHIP - Casa Herrera</b> Opportunity to sponsor golf hats. Full page advertisement in convention program; recognition on tee box and on signage throughout conference.	<b>\$2,575 SOLD</b>
<b>Green Level</b> One half page advertisement in convention program, Opportunity to supply organization flyer to all golfers (in golf bag) recognition on tee box and on signage throughout conference	<b>\$1,750</b>



# TIA 2024 ANNUAL CONVENTION & EXPO

## Horseshoe Hotel & Casino Las Vegas, NV

### SPONSORSHIP CONTRACT

For more information contact:

Terri Owens at 1-800-944-6099 ext. 2 or email: [terri@tortilla-info.com](mailto:terri@tortilla-info.com)

**I. CONTACT INFORMATION** (This will be the main contact for all sponsorship/convention-related items).

Today's Date: \_\_\_\_\_

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Web site: \_\_\_\_\_

**II. SELECTIONS:** Please list which sponsorships your company would like to sponsor:

1. \_\_\_\_\_
2. \_\_\_\_\_

**III. PAYMENT INFORMATION:** Please submit payment with the contract in order for the sponsorship to be valid. If you are paying by check, please mail to: **Tortilla Industry Association, 1400 14<sup>th</sup> Street North, 12<sup>th</sup> Floor Arlington, VA 22209 USA.**

**Payment Method:**

[ ] Credit Card: \_\_\_\_\_ VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express [ ] Check (attached)

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_ **Amount \$:** \_\_\_\_\_

*By signing on the line below, I agree to fulfill the obligations of this agreement with the Tortilla Industry Association Convention & Exposition. If canceled before March 1st, 2023 Sponsor forfeits 50% of the sponsorship fee, no refunds after this date.*

**Force Majeure:** *In the event that the TIA ANNUAL CONVENTION premises become, in the sole discretion of TIA, unsuitable for the Convention, or substantially hampered by any cause not reasonably within TIA's control, this agreement may be terminated by TIA. The term "cause" includes without limitation fire, flood, epidemic, earthquake, explosion, accident, embargo, inclement weather, governmental restraints or orders, civil or military authorities, riot or civil disturbance, strike, labor boycott, acts of war or terrorism, disruption of aviation, severe climate, cancellation by hotel, shortage of needed supplies or equipment, local state or federal law or regulation. If TIA terminates this agreement under provisions of this paragraph, Sponsor waives any and all claims for damages and agrees that TIA may or may not at TIA's sole discretion refund to the exhibitor or credit against future events any portion or none of the fees, as a complete discharge of all Sponsor's claims.*

 Signature: \_\_\_\_\_