



2025



ABOUT US



Founded in
2009



300+ Million
Dth of gas procured



3,500+
Customers Served



8.50+ Million
RECs procured



32+ TWh
of power procured



5.25+ Billion USD
in energy spend via online platform



90+
Vetted Suppliers



365+ Million USD
in budget savings



EXPERTISE, PROCESS & TECHNOLOGY

Transparent Energy integrates **process**, **expertise**, and **technology** to take the complexity out of **power**, **natural gas** and **off-site sustainability** procurement.

“ Our mission at Transparent Energy is to help decision makers source the most cost-effective standard and renewable solutions to mitigate budget risk across portfolios and provide operational savings for our customers. ”



-DUSTIN SCARPA, CO-FOUNDER & MANAGING PARTNER



ABOUT OUR CUSTOMERS

2B+

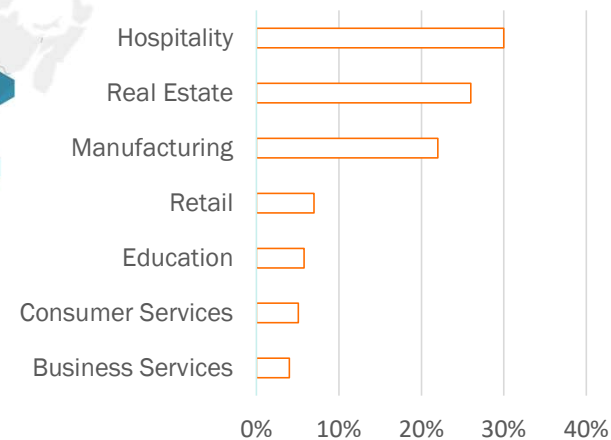
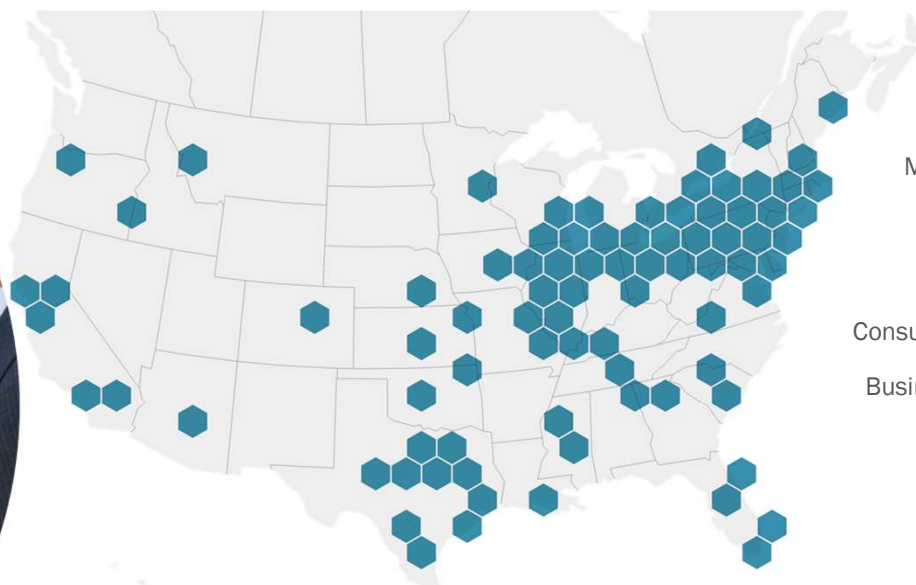
SQUARE FT OF REAL ESTATE MANAGED

3.5K+

UNIQUE CUSTOMERS

350K+

UTILITY ACCOUNTS



Transparent Energy particularly excels with private equity portfolios that span multiple verticals

COMPANY TIMELINE

2024

Strategic Vision

Formation of distinguished Advisory Board uniting retail and wholesale energy leaders with former Fortune 200 executives, reinforcing TE's commitment to industry innovation and client success

2022

Setting Industry Standard

Client portfolio reaches new heights with \$3.5 billion in executed electricity, natural gas, and renewable energy contracts, demonstrating unprecedented market trust and platform efficacy.

2017

Sustainability Leadership

Launch of renewable energy and REC auctions marks TE's emergence as a sustainability pioneer.

2013

Strategic Growth & Platform Evolution

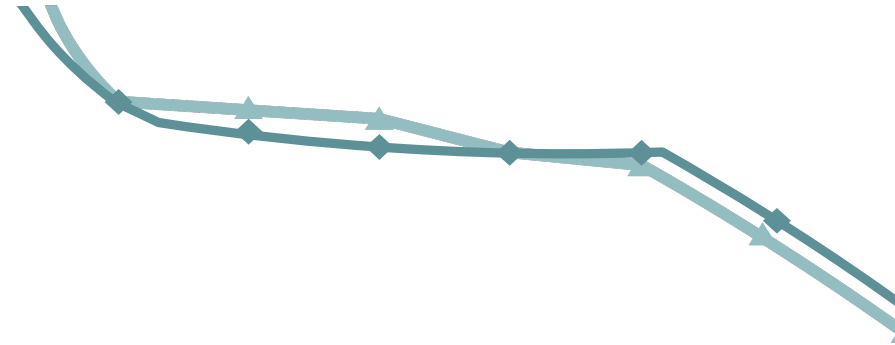
Industry veterans join the leadership team, bringing decades of expertise. The platform expands beyond auctions to deliver comprehensive energy management solutions.

2009

Foundation & Innovation

Visionary founders establish the company and develop groundbreaking proprietary reverse auction technology, setting new standards in energy procurement.

NOTABLE CLIENTS:



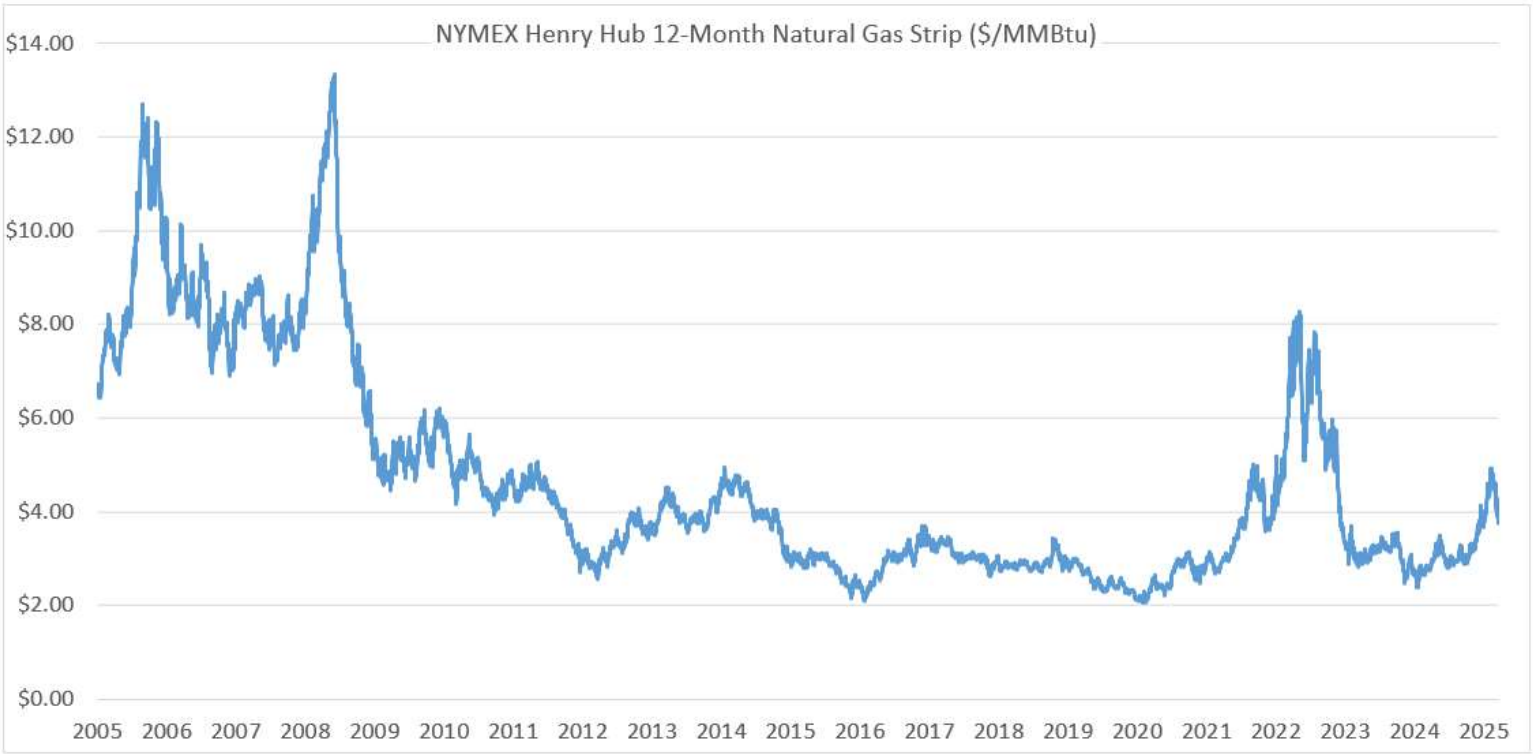
NOTABLE PARTNERSHIPS





HENRY HUB – NATURAL GAS – 12 MONTH STRIP

	Last Year	Last Month	Last Week	Latest
Trade Date	4/22/2024	3/20/2025	4/14/2025	4/21/2025
12M Strip	\$2.833	\$4.590	\$3.910	\$3.754
% Δ	32.51%	18.21%	3.99%	-



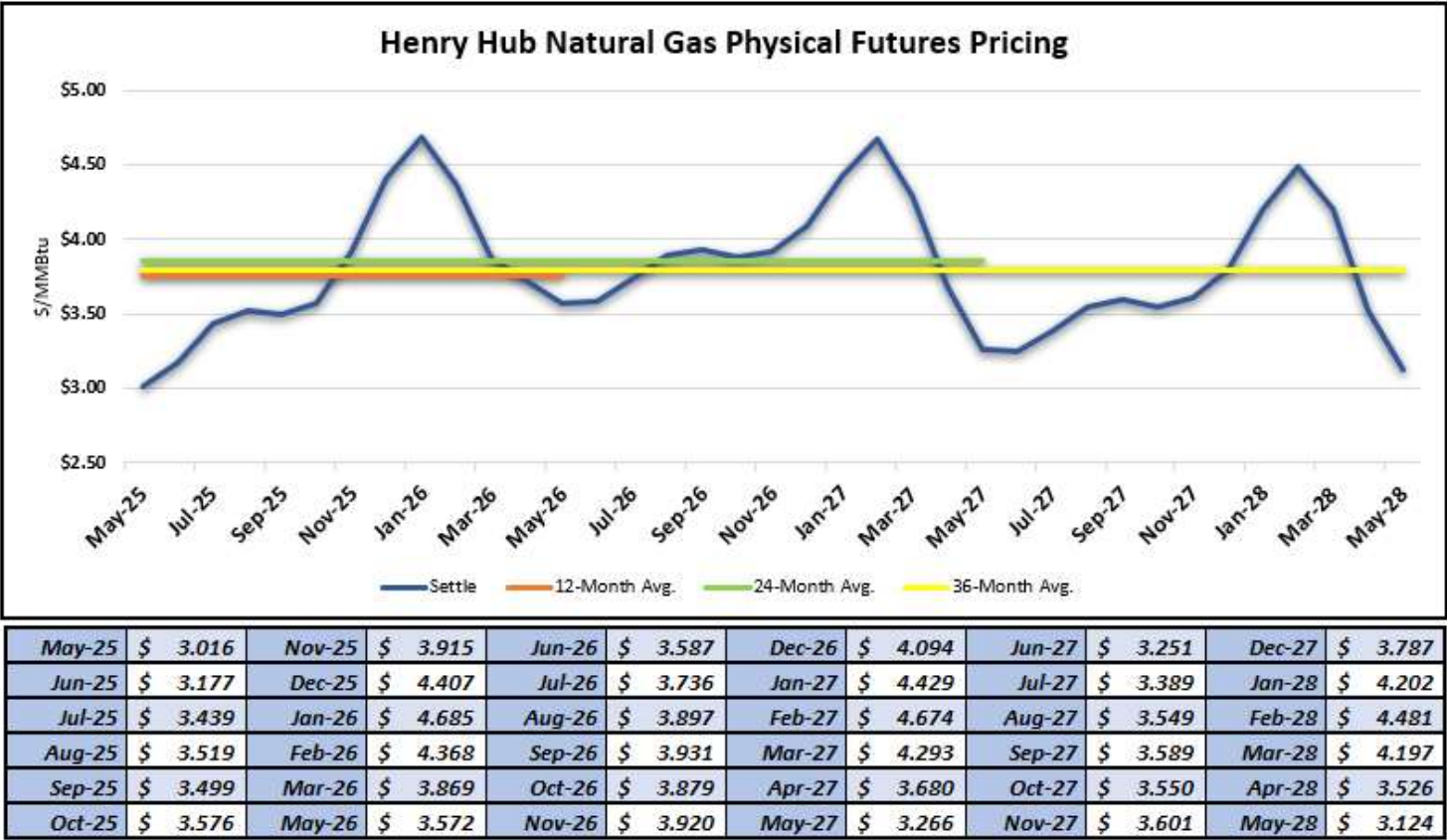
PJM NI-HUB MIDWEST vs HH – 12 MONTH FLAT FORWARD PRICING



Key Takeaway: FERC announced the approval of PJM’s proposed capacity auction price cap and floor. Beginning with the 2026/2027 Base Residual Auction, which is scheduled to take place in July 2025, the cost of capacity will be set somewhere between \$175 and \$325 per MW-day. This will continue through the 2027/2028 auction period. *Pricing Impact: Neutral.*



NATURAL GAS FUTURES PRICING



TRANSPARENT ENERGY PROCESS + TECHNOLOGY





FLAWS IN TRADITIONAL RFP PROCESS



**More
paperwork**



**Additional
time**



**Highly
subjective**



OUR COMPETITIVE ADVANTAGE

Our procurement process produces 7-8% better pricing for our customers when compared to in-house, broker-led, or paper-based RFP processes.



Timing

(2% of 8% savings)

Transparent provides expert consulting to time the market advantageously for our customers



Large Supplier Network

(4% of 8% savings)

Bids from 8-12 Suppliers for Electricity and 7-10 Suppliers for Natural Gas



Elimination of risk premiums

(6% of 8% savings)

By signing the contract, the same day of auction

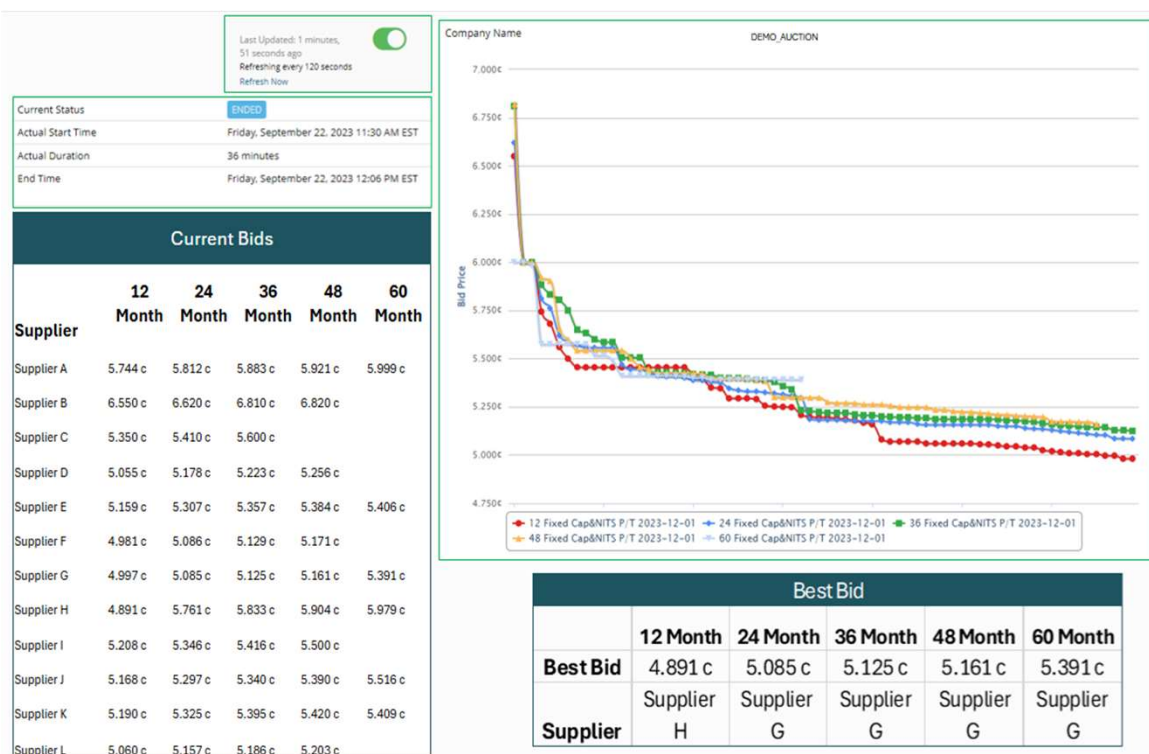


Live Reverse Auction

(8% of 8% savings)

To compress supplier's margins to their lowest

Increased Competition



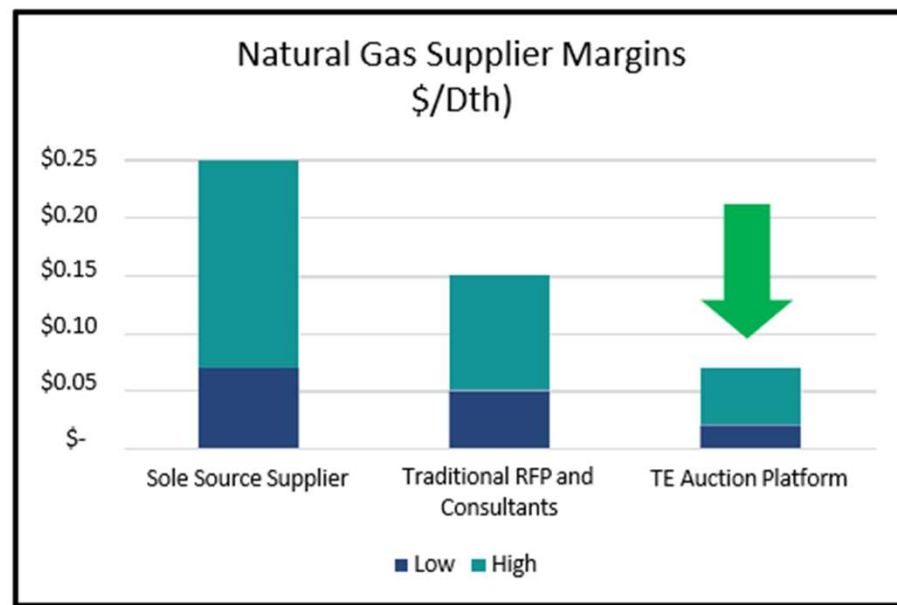
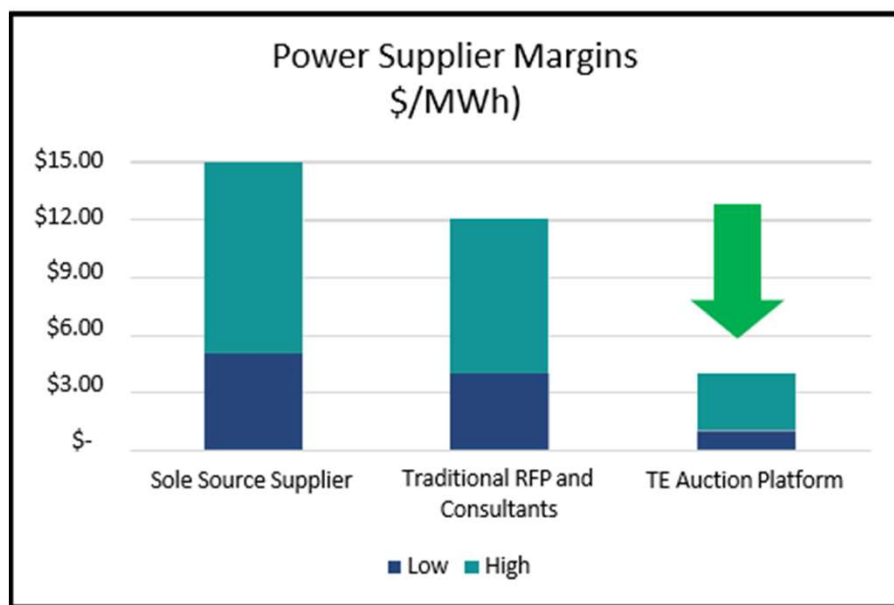
Summary of Bids & Savings

- **Transparent, holistic, and auditable**
transactional platform that ensures our customers secure the most competitive pricing available at the time.
- **Customization**
We test multiple term lengths (12/24/36 months) and a combination of product types to meet our customers energy needs.
- **Hyper-competition**
Squeezes supplier margins to bare minimum, putting operational costs back into our customers' budgets
- **Risk free**
If you aren't satisfied, you aren't obligated to transact



AUCTION'S DRIVE DOWN SUPPLIERS' MARGINS

Supplier Margins by Procurement Method:





SUSTAINABILITY SOLUTIONS



OFFSITE RENEWABLE PRODUCTS

Transparent Energy can assess your energy and sustainability needs and goals, help you explore the best products, and then procure supply contracts through our proven methods.

Renewable Energy Certificates (RECs)

Never sole source RECs again with competitive auctions.

Our competitive process and expanded REC supplier pool reduces costs and saves your sustainability budget for greater emission reductions.

Community Solar

Earn two ways to save with Community Solar + Energy Procurement.

We'll maximize your total electricity savings by pairing effective procurement with our network of CS projects, offering 5-10% bill credits.

Renewable Asset Backed Retail (ABR) Contracts

Never sole source RECs again with competitive auctions.

Our competitive process and expanded REC supplier pool reduces costs and saves your sustainability budget for greater emission reductions.

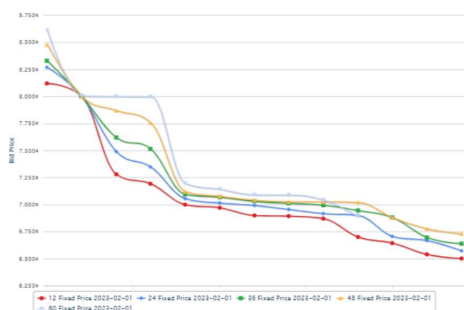
Renewable Energy Certificates (RECs)

Maximize sustainability impact with a single, large-scale VPPA contract.

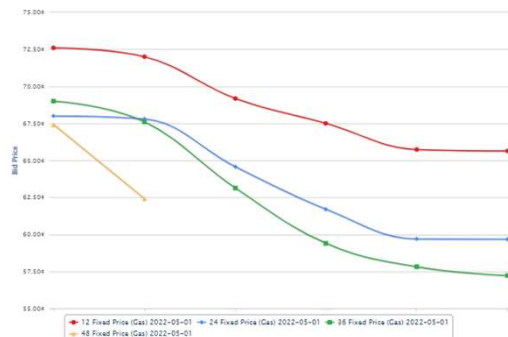
Our portfolio approach reduces complexity and risk with expert product structuring, RFP design, price negotiation, and our national renewable developer network.

GREEN PROCUREMENT ADVANTAGE

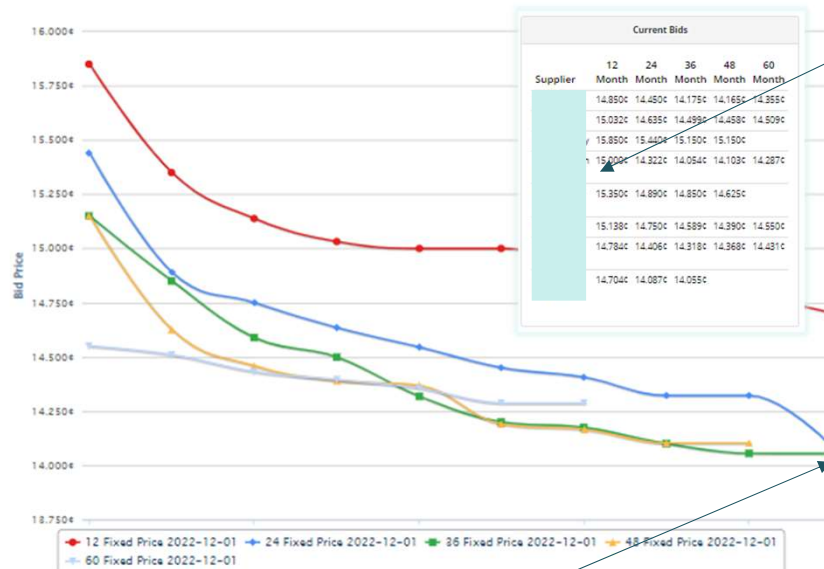
TE Reverse-Auction – Electricity



TE Reverse-Auction – Natural Gas



TE Reverse-Auction – Renewable Energy Credits



Transparent Energy's **efficient 15-minute live reverse-auction** compels suppliers to lower bids to their **most competitive rates**.

Transparent Energy provides clients **access to pricing from top suppliers**.

- Some auctions receive up to 300 bids.
- Savings realized between 5% and 10%.

Level of Diligence

2 Auctions for standard supply and for bundled RECs to calculate suppliers' premiums.

Verified pricing with stand-alone REC supplier.

Granular approach and hyper-focus on price discovery.

SUMMARY

What you and your business will get with our technology-driven process:



Qualified Buyers

All qualified suppliers compete for your business.



Proactive Management

Proactive management of your contracts, more competition, prompt contracting, and live auction process yields **7-8% better results**.



Risk Free

If you aren't satisfied, you aren't obligated to transact.



Decision Making

We do all the work, and you retain control of the decision.



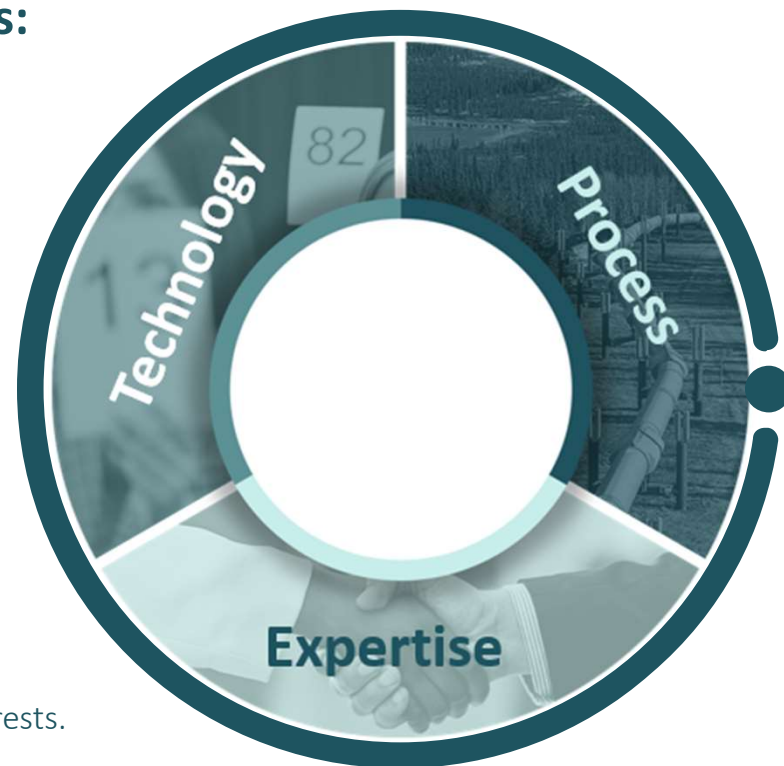
Proven Process

Our proven auction process squeezes supplier margins to bare minimum.



Exclusivity

We require a brief period of Exclusivity to protect our interests.

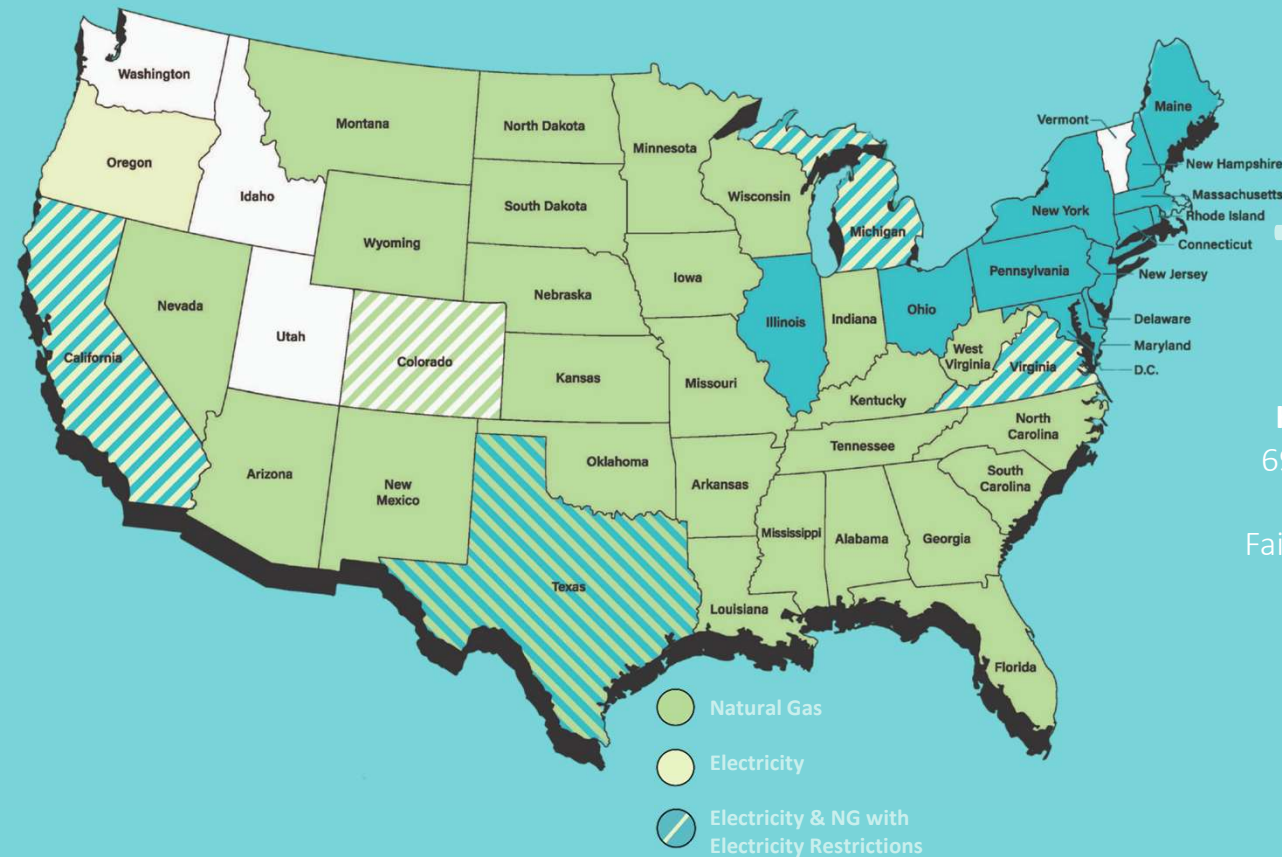


NEXT STEPS & QUESTIONS

Information we need:

- Signed Letter of Authorization (LOA).
Gives us permission to obtain historical usage from utility.
- Executed Exchange Agreement (EA).
EA is our platform user agreement.
- Legal entity name and/or DUNS #.
- Existing electricity/natural gas contract information.
Specifically, price, and expiration.
- Copies of utility and supplier bills.





THANK YOU

Headquarters
695 Route 46 W
Suite 408,
Fairfield, NJ 07004

Contact
www.transparentedge.com
+1 862.210.8770
info@transparentedge.com