

Adding Value is our Business

# How Automation Equals Labor Savings for the Tortilla Industry

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## Agenda

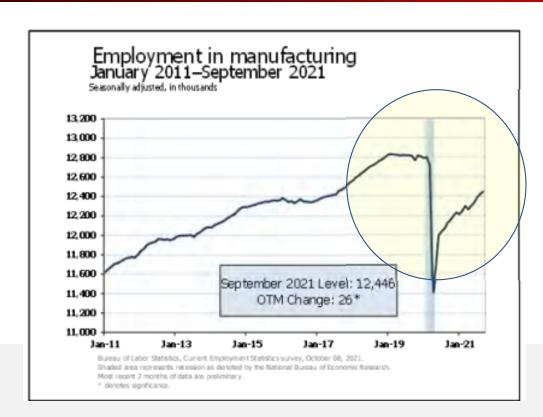
- Introduction to Harpak-ULMA
- Facing Today's Labor Challenges
- How Automation can help
- What a Fully Automated Tortilla Line Looks Like and How It Can Lead To Substantial Labor Savings
- Return on Investment
- An Insider's View
- Summary

## Facing Today's Challenges

#### **Staffing is Scarce...**

National Association of Manufacturers Survey

- "Attracting and retaining a quality workforce constitutes one of the top challenges facing the manufacturing industry."
- Exacerbated by the aging of the manufacturing workforce and retirement— 25%+ age 55 or older.
- 97% of survey respondents report being aware of the issue, and 78 % indicate that they are very or somewhat concerned about this change.
- Many resources per line needed
- Task complexity is higher
- Wasted labor

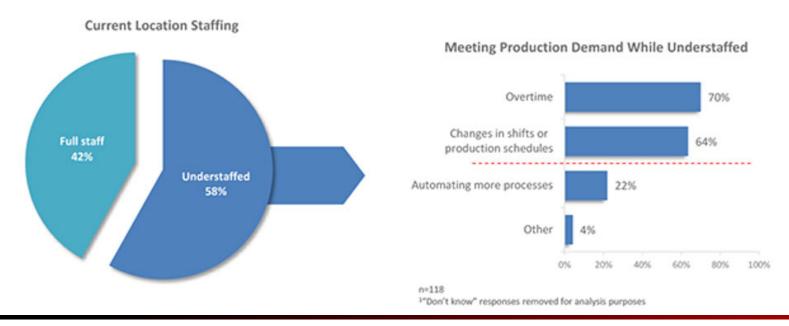




## Facing Today's Challenges

#### Staffing and Production Demand

More than half of the respondents report that they are understaffed. Understaffing issues are mainly addressed with overtime followed by changes in shifts or production schedules.





## Turnover

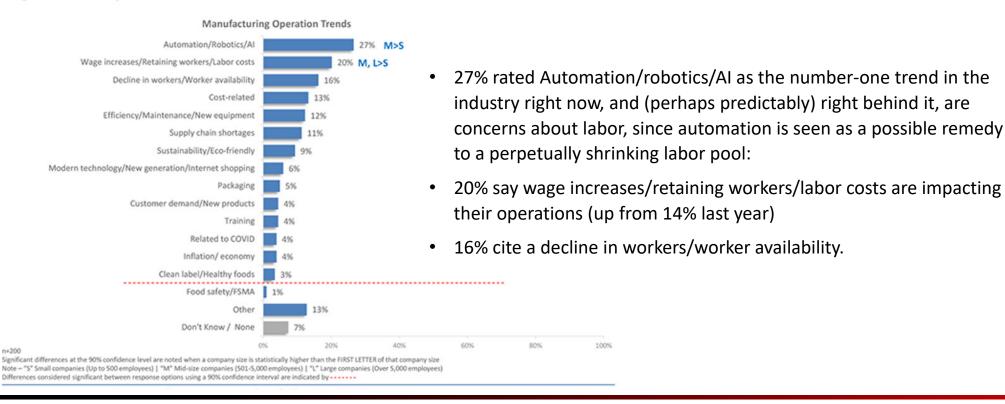




## Facing Today's Challenges

#### Trends that Change Manufacturing Operations

Automation/Robotics/Al is the top trend that respondents expect to change manufacturing operations in the next 5 years, followed by wage increases/retaining workers/labor costs.





## How manufacturers responding



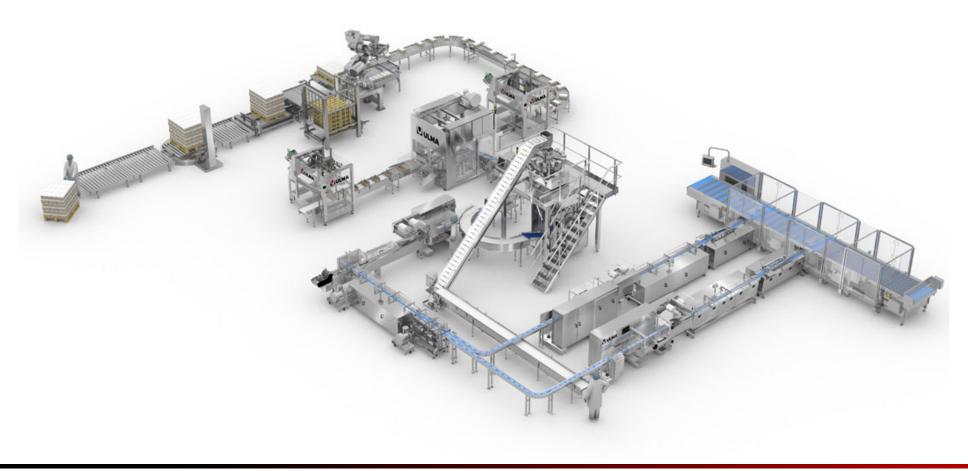


How they are handling workforce woes points to where the industry is likely heading:

- While 70% added overtime for existing employees (the same as last year), changes in shifts or production schedules increased from 56% to 64% compared to 2021,
- Automating more processes jumped to 22%, up from 14% last year.
- While the labor shortage isn't going away, processors that continue investing in Automation, line flexibility, and smart technology can close that gap a little more each year.

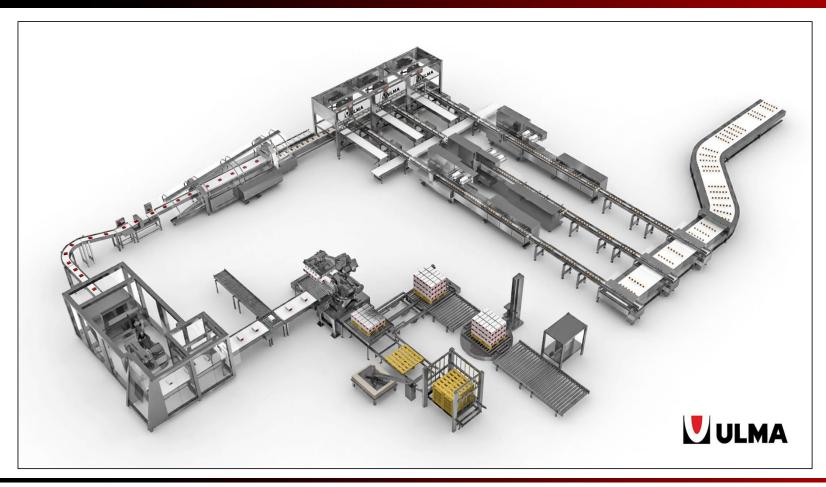


# How can Automation help?





# How can Automation help?





## Primary Packaging

#### **Feeding of Packaging Lines**

- A critical first step in any automated packing process
- The feeding/ loading strategy will be gated by three primary attributes:



#### **Robotic Pick and Place**

#### **Packaging Applications:**

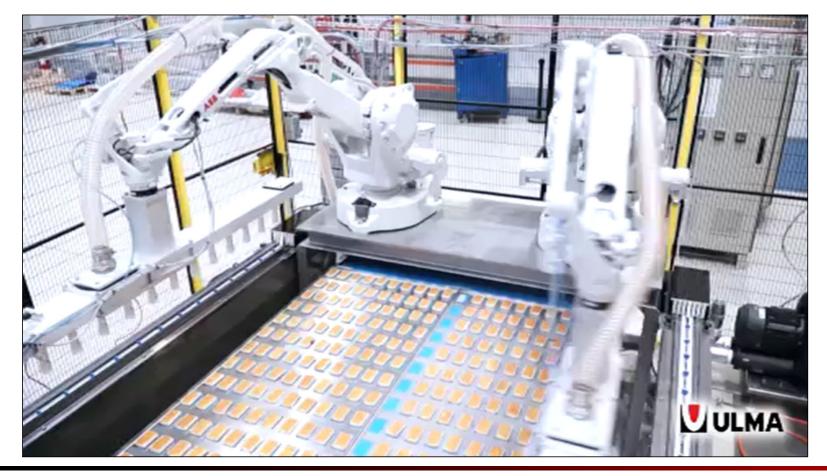
- Depalletizing
- De-Casing
- Infeed Handling
- Raw Food Handling
- Primary Packaging

- Secondary Packaging
- Mixing (Combo/Rainbow Packs)
- Palletizing
- · General Material Handling
- Full-line and Integrated Solutions





# Aligning, Loading & Flow Wrapping





## Secondary Packaging

#### **End-of-line Case Packing Automation**

- Protects the product's primary packaging in-transit
- May be the first thing a customer sees as a retail shelf presentation.
- Manual labor at this stage often requires substantial space for workstations and materials storage
- Automated equipment at the end of your packaging line can reduce required warehouse space

#### **Types of Case Packing:**



Vertical/Top Load
Case Packing



Horizontal/Side Load Case Packing

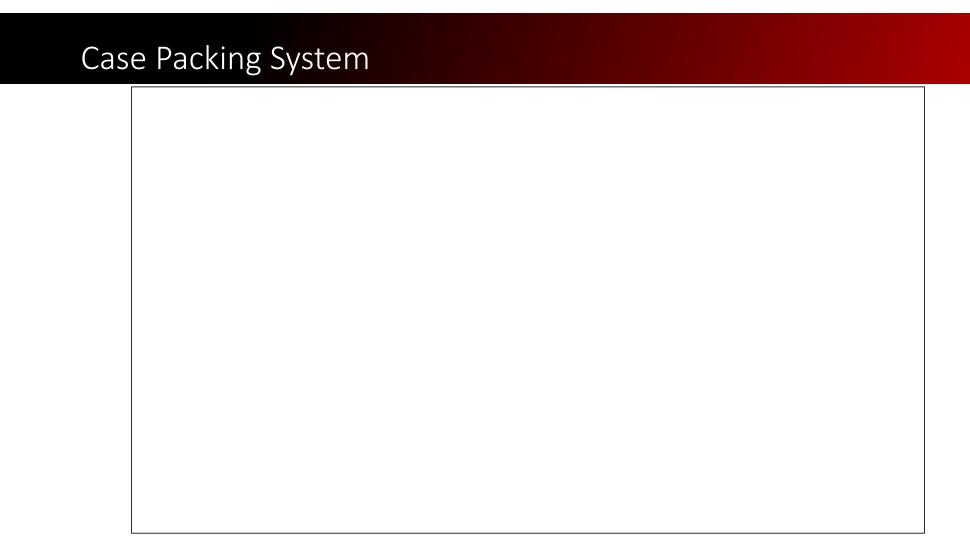


Wrap-around Case Packing



Bottom Load Case Packing







## Palletizing

- Rarely seen by the customer
- Visual appeal is not a factor
- Used to improve the transportation of products in bulk from producers to retail or storage/ distribution centers
- Provides protection during shipping and storage, allowing more inventory to be moved with easier handling
- Shipping and storage environments can be harsh
- Tertiary packaging is aimed at optimizing footprint and in-transit protection





## Palletizing and Stretch Wrapping





## Basket Management

- Reusable plastic containers
- Stacked, foldable totes are de-palletized, destacked, opened using a multiformat opener (or rejected as unopened), distributed, and delivered to the packaging process.
- Totes are then collected, prepared/cleaned, and conveyed for set up again.
- An automated system increases reliability and throughput, reduces long-term costs, and provides ergonomic improvements that enhance workplace safety.





## Collaborative Robots

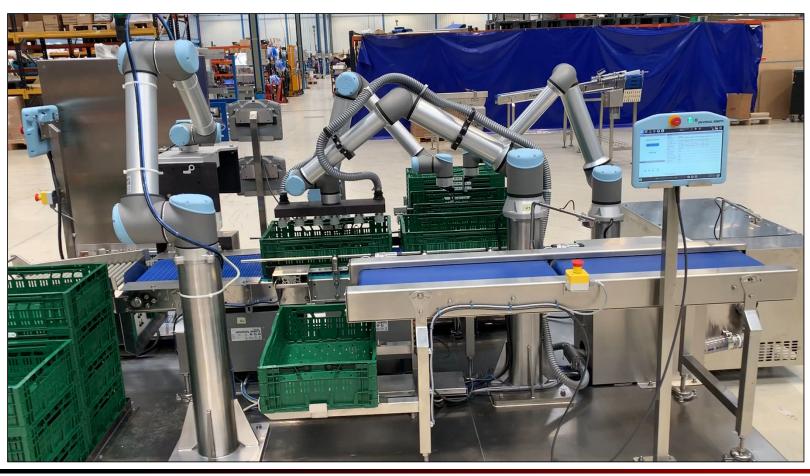
#### **Collaborative Robots**

- Affordable, flexible, safe robotic automation
- Investments previously difficult to justify now make economic sense.
- Work side-by-side with humans
- Flexible to move between production lines
- Full compliance with safety regulations
- Utilize machine learning, vision and AI
- Smart sensors analyze errors and troubleshoot





## Collaborative Robots





## How Automation can help the Tortilla Industry



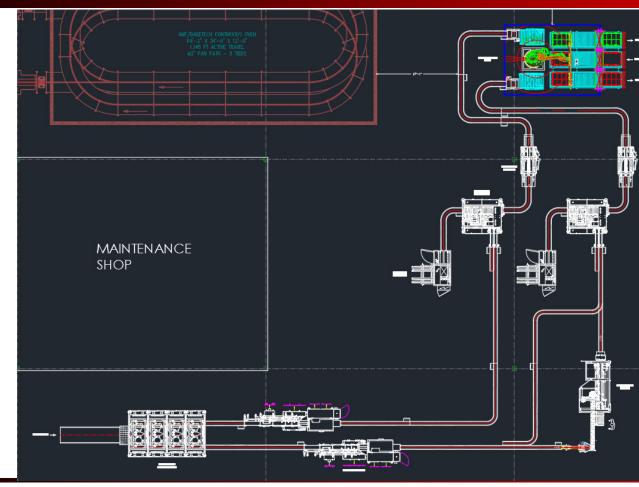
- Tortilla industry is highly dependent on labor
- Typically, high speed lines that require lots of manual processes like stacking
- Existing stacking methods are expensive and have a large footprint
- Increased demand with reduced workforce availability



## Fully Automated Tortilla Line

What can a fully automated tortilla line look like?

- Stacking
- Flow wrapping
- Retail cartoning
- Case packing
- Palletizing



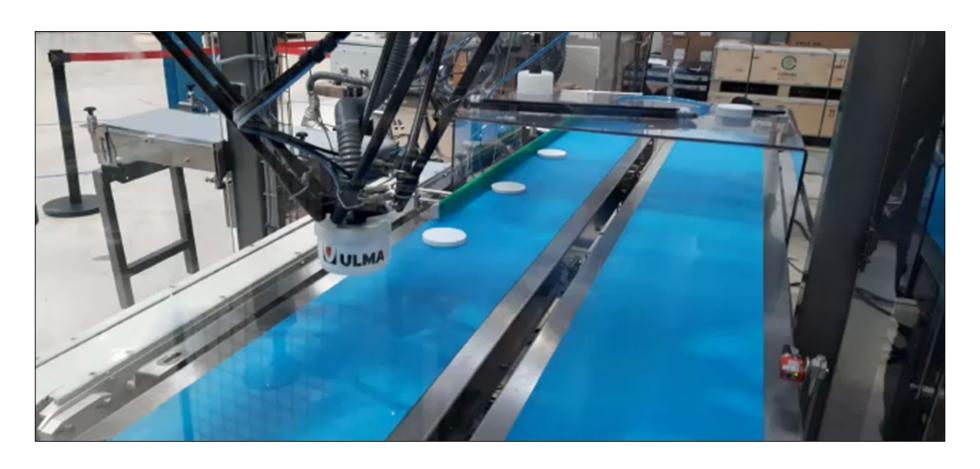


# Stacking





# Stacking



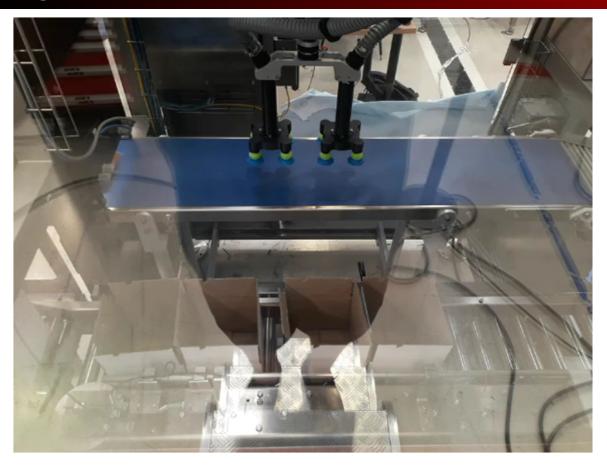


# Flow Wrapping



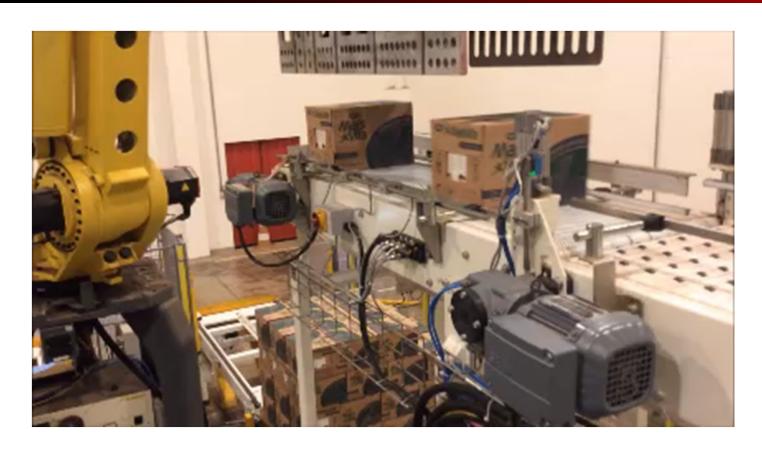


# Case Packing





# Palletizing





#### Return on Investment

### What kind of savings are we talking about?

## Simple ROI calculation

- Capital cost hard savings = payback period
- Typical line example
- 4 FTE @ 60k loaded per line per shift = \$240k year 1 shift only.

#### Indirect Factors Contribute...

- Training overhead reduced
- Recruitment reduced
- Ergonomic improvements = Safety
- Production efficiency
  - Less defects, less downtime, higher throughput



## An Insiders View – Questions we ask...

#### **Product Arrival**

- is the key 1st question
- when is product control lost and where does it need to be gained back

#### **Package Equipment Type**

- Existing or new?
- Type (tray seal, flow wrap, thermoform)
  - This determines product placement

#### **Product State**

- Frozen, chilled, fresh
- Impacts gripping?

#### **Controls Platform**

Drives integration/handshakes

#### **Line Speeds**

- Current?
- Desired?

#### **Ancillary Equipment Used or Needed**

- Product QA required?
  - X-ray, metal detect



#### An Insiders View - Considerations

#### **Space Considerations**

Restrictions vs process flow

No interruptions of process flow

Safety considerations

Current footprint vs. new footprint



#### **Solution Flexibility**

Scalability/transition to other products

Variable speed capability within tolerances

Pick up for down lines, product changes, etc.



#### **Throughput**

Design to 15-20% throughput uplift at peak

Keep robotic "clock-speed" reasonable





## Summary

- 1 Labor challenges will only increase!
- 2 Automation Technology has evolved to meet that challenge
- 3 You have options match to your needs
- Investment payback is typically <18 mos... on hard costs alone
- Understand your specific needs
- 6 Consider the big picture future needs



# Questions?

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