



The Tortilla Industry Association (TIA) was created in 1989 to serve the tortilla industry, now the fastest growing segment of the baking industry. In the U.S., annual sales of tortillas exceed all other ethnic and specialty bread sales, including bagels, croissants, muffins and pita bread.

AD SPECIFICATIONS

FULL PAGE	8.5 x 11" (safe zone 8" x 10.5")	Full Bleed 8.75" x 11.25"
HALF PAGE HORIZONTAL	8.5" x 5.5" (safe zone 8" x 5")	Full Bleed 8.75" x 5.75"
HALF PAGE VERTICAL	4" x 10.5"	NO BLEED
1/4 PAGE	3.75" x 5"	NO BLEED
1/8 PAGE	3.5" x 2.5"	NO BLEED
BUSINESS CARD	3.5" x 2"	NO BLEED

File Formats: TIFF, PDF, AI or PSD format

Resolution: Minimum 300 dpi (dots per inch) or higher

All fonts outlined or flattened.

All ads must be converted to CMYK.

No RGB or spot colors allowed.

No Microsoft Word documents or web images will be accepted.

Please submit your ads to:

Terri Owens

email: terri@tortilla-info.com