**Ad Reservation Form**

# 2021 TIA MEMBERSHIP DIRECTORY AND BUYER’S GUIDE!

This directory is an indispensable tool for anyone involved in our industry. Don’t miss out on an entire year’s exposure and the opportunity to stand out from your competition by advertising or enhancing your company’s listing!

PRODUCERS AND SUPPLIERS CAN BOTH ADVERTISE!

# \*\*\* DEADLINE: November 9th, 2020 \*\*\*

**Advertising Rates:**

|  |  |  |
| --- | --- | --- |
| **Premium Ad Spots** | **B&W** | **Color** |
| Back Cover | n/a | $2,999 |
| Inside Front Cover | n/a | $2,799 |
| Facing to Inside Front | n/a | $2,699 |
| Inside Back Cover | n/a | $2,599 |
| Page 2, 3, 4, or 5 | n/a | $1,799 |
| **Additional Ad Spots** | **B&W** | **Color** |
| Full Page | $1,199 | $1,499 |
| 1/2 Page | $899 | $1,199 |
| 1/4 Page | $499 | $699 |
| 1/8 Page | $299 | $399 |
| Business Card | $199 | $299 |



|  |  |
| --- | --- |
| **Enhanced Listing** | **2019-2020 Price** |
| Boxed Listing | $89 |
| Shaded Box Listing | $129 |
| Boxed Listing with Logo | $156 |
| Boxed Listing with Logo & 50 word bio | $225 |

**Pay By Check:** Make payable to: Tortilla Industry Association

**and mail to:** TIA, 1400 North 14th Street, Arlington VA 22209

Pay by Credit Card:

**Scan and email to** [**terri@tortilla-info.com**](mailto:terri@tortilla-info.com)

Credit card #

8.5” x 11” Publication

# Complete and email to: [terri@tortilla-info.com](mailto:terri@tortilla-info.com)

Please fill/type out information below and include ad size from table at left. TIA will send you the required ad contract, along with ad creation information.

Company: Contact: Phone: Fax: Email: Ad Size: Color B&W

**Amount Authorized** Exp Date Signature Date

**DEADLINE: November 9th, 2020**

Tortilla Industry Association- 1400 North 14th Street, Arlington VA 22209 – [www.tortilla-info.com](http://www.tortilla-info.com/)

If you have any questions or to reserve ad space, please contact Terri Owens at [terri@tortilla-info.com Or](mailto:terri@tortilla-info.comOr) Call

800-944-6099 Ext # 2