



# Ad Reservation Form

## 2022 TIA BUYER'S GUIDE

### AND MEMBERSHIP DIRECTORY!

This directory is an indispensable tool for anyone involved in our industry. Don't miss out on an entire year's exposure to over 6,000 viewers and the opportunity to stand out from your competition by advertising or enhancing your company listing!

**PRODUCERS AND SUPPLIERS CAN BOTH ADVERTISE!**

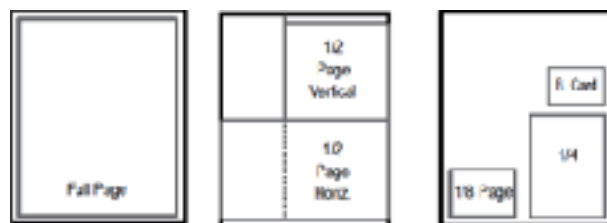
**\*\*\* DEADLINE: January 28, 2022 \*\*\***



#### Advertising Rates:

Premium Ad Spots	B&W	Color
Back Cover	n/a	\$2,999
Inside Front Cover	n/a	\$2,799
Facing to Inside Front	n/a	\$2,699
Inside Back Cover	n/a	\$2,599
Page 2, 3, 4, or 5	n/a	\$1,799
Additional Ad Spots	B&W	Color
Full Page	\$1,199	\$1,499
1/2 Page	\$899	\$1,199
1/4 Page	\$499	\$699
1/8 Page	\$299	\$399
Business Card	\$199	\$299

**SOLD**  
**SOLD**  
**SOLD**  
**SOLD**  
**SOLD**



8.5" x 11" Publication

Enhanced Listing	2021-2022 Price
Boxed Listing	\$89
Shaded Box Listing	\$129
Boxed Listing with Logo	\$156
Boxed Listing with Logo & 50 word bio	\$225

**Pay By Check:** Make payable to: Tortilla Industry Association  
**and mail to:** TIA, 1400 North 14th Street, Arlington VA 22209

**Pay by Credit Card:**

Scan and email to [terri@tortilla-info.com](mailto:terri@tortilla-info.com)

Credit card # \_\_\_\_\_

Amount Authorized \_\_\_\_\_ Exp Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Complete and email to:**  
[terri@tortilla-info.com](mailto:terri@tortilla-info.com)

Please fill/type out information below and include ad size from table at left. TIA will send you the required ad contract, along with ad creation information.

**Company:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Ad Size:** \_\_\_\_\_ Color B&W

Tortilla Industry Association  
1400 North 14th Street Arlington VA 22209  
[www.tortilla-info.com](http://www.tortilla-info.com)

**If you have any questions or to reserve ad space, please contact Terri Owens at [terri@tortilla-info.com](mailto:terri@tortilla-info.com)**

**or Call**

**800-944-6099 Ext # 2**

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